## 2/90 Sign Systems: First to lasting impressions.

Signs define space. A person's experience within an environment has a beginning and an end. 2/90 Sign Systems creates a positive impact by understanding that the purpose of signs is to move people to, through and out of a facility. Our beautifully crafted signs work in harmony with each other and their environments to ensure a lasting impression.


## DESIGN AND WAYFINDING

Careful planning is the key to creating the most functional, attractive, cost-effective signage installation possible. You can rely on 2/90's project management team to do the groundwork to create a wayfinding solution tailored to your specific style, budget and overall needs. We'll also ensure your compliance with all regulatory requirements.

## MANUFACTURING

2/90 has been providing solution-based architectural sign systems for three decades. Today, we're one of the most respected sign manufacturers in the U.S. Our Grand Rapids, Michigan headquarters has 80,000 square feet of office and manufacturing space where experienced sign fabricators work with state-of-the-art equipment and the highest quality materials. Our manufacturing capabilities allow us the flexibility to add signature design elements to all of our product lines. We also offer over 118 standard finishes as well as infinite custom-color possibilities.

## INSTALLATION

2/90 signs are installed by skilled, factory-certified personnel. No matter the size of your signs or the complexity of your installation, we provide complete on-site turn-key service to save you time, money and frustration. It's the smartest, most productive way to successfully execute a wayfinding plan throughout your facility.

## REORDERING \& MAINTENANCE

2/90 has innovative tools in place to support your ever-changing environment. We enable you to make modifications and additions quickly, easily and affordably. We also ensure that your specifications and graphic designs integrate perfectly for a seamless fit!

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## How to Order

## SIGN DIMENSIONS

The first number in a part number indicates height, followed by width. This applies to all product lines. Example: A $2 \times 8$ Modular sign is 2 " high by 8 " wide.

STANDARD AND THIN SIGN PROFILES (2/90 Modular)
Signs may be ordered either Standard or Thin. Standard has a thickness of $9 / 16$ " and can accept inserts on one or both sides. Thin has a thickness of $9 / 32$ " and accepts inserts on one side. Add a "T" to the end of part number to designate Thin profile. Example: $2 \times 8 \mathrm{~T}$

If copy is desired on both sides of a sign, determine the appropriate copy pricing for two sides.

Inserts are side-loading. Magnetic front-loading inserts are available for an upcharge. (Refer to page 12.)

END CAPS (2/90 Modular and Plaques Plus)
Not all standard 2/90 finishes are available on 2/90 Modular Standard, 2/90 Modular Thin or Plaques Plus signs.

## MOUNTS

Sign pricing includes mounts at no additional cost (unless otherwise noted).

## COPY PRICING

Copy pricing is complete with no need to count characters or lines. If signs are desired without copy, specify them as "Blank".

## COPY APPLICATION

Specify "VNL" for vinyl, "SSC" subsurface, "SCREEN" screen print, "LP" laser print, or "ENG" for engraved. ADA options include "TAC" for applied tactile and Raster Braille, "PP" for integral photopolymer and "SSA" for subsurface.

## COPY SIZE

Copy size is measured by the height of a "square" capital letter, such as the letter "H". As a rule, the maximum copy height used is $1 / 2$ the size of the insert. Example: $1 / 2$ " is the largest copy size recommended for a 1 " insert.

## COPY CASE

The default is upper and lower characters (U/L). Specify (AC) for all caps or (AL) for all lower case.

## COPY STYLE

The default is Helvetica Medium Copy (HMC) unless otherwise specified. Refer to the Typesyles Charts in Specification Data for standard options.

## COPY POSITION

Indicate " $L$ " for left, " $C$ " for center, " $R$ " for right and " $L / R$ for left right. Copy may be further defined by adding "U" for upper or "L" for lower. Example: "UL" designates upper left justification.

## COLORS

2/90 offers an imaginative palette of standard sign and copy finishes that includes solid and metallic paints, as well as woodgrain and aluminum laminates.

Custom Color Match is available to meet any design plan. Contact Customer Service at 800.777.4310 for pricing.

## MATERIALS

Custom sign face materials are available. Contact Customer Service at 800.777.4310 for information.

## LOGOS

Logos can be produced in all copy applications except Engraved. Contact Customer Service at 800.777.4310 for logo pricing.

## ELECTRONIC MESSAGE SCHEDULES

Electronic message schedules are the preferred submittal format to ensure accuracy. 2/90 accepts Miscroft Word documents or Excel spreadsheets via email, CD or disk.

## Express！Delivery

2／90 MODULAR EXPRESS COUPON BOOKS
ARC SIGN EXPRESS COUPON BOOKS
2／90 MODULAR WORKPLACE ESSENTIALS



## 2/90 Express! Delivery

## 2/90 MODULAR EXPRESS COUPON BOOKS

| CATALOG NUMBER | QTY OF COUPONS | PRICE PER BOOK |
| :--- | :---: | :--- |
| RIC-I-MOD | 10 | $\$ 214.73$ |
| RIC-2-MOD | 25 | $\$ 499.50$ |
| RIC-3-MOD | 100 | $\$ 1,887.00$ |

- Lead time is 48 hours for redeemed coupons.
- Freight is pre-paid for all items obtained with coupons and shipped within the Continental U.S.
- Coupons are valid for two years from date of purchase.
- Laser/ink jet templates for paper inserts are available at www.290signs.com
- Customized Coupon Books are available; contact Customer Service at 800.777.4310.


## Redeem one Coupon for choice of:

- Replacement Insert (RI) up to 24 sq. inches with vinyl or laser-print copy.
- Pre-spaced copy.
- Five sheets of any standard size and color of laser/ink jet paper.

Redeem Two Coupons for choice of:

- Sign up to 24 sq. inches with vinyl or print copy.
- Replacement Inserts (RI) up to 24 sq. inches with subsurface copy.

Redeem Three Coupons for:

- Sign up to 24 sq. inches with subsurface copy.


## ARC SIGN EXPRESS COUPON BOOKS

| CATALOG NUMBER | QTY OF COUPONS | PRICE PER BOOK |
| :--- | :---: | :--- |
| RIC-I-ARC | 10 | $\$ 221.17$ |
| RIC-2-ARC | 25 | $\$ 514.49$ |
| RIC-3-ARC | 100 | $\$ 1,943.61$ |

- Lead time is 48 hours for redeemed coupons.
- Freight is pre-paid for all items obtained with coupons and shipped within the Continental U.S.
- Coupons are valid for two years from date of purchase.
- Laser/ink jet templates for paper inserts are available at www.290signs.com
- Customized Coupon Books are available; contact Customer Service at 800.777.4310.


## Redeem one Coupon for choice of:

- Replacement Insert (RI) up to 24 sq. inches with vinyl or laser-print copy.
- Pre-spaced copy.
- Five sheets of any standard size and color of laser/ink jet paper.

Redeem two Coupons for choice of:

- Sign up to 24 sq. inches with vinyl or print copy.
- Replacement Inserts (RI) up to 24 sq. inches with subsurface copy.

Redeem three Coupons for:

- Sign up to 24 sq. inches with subsurface copy.


## 2/90 Modular Workplace Essentials

Workstation/Office ID: 2" x 8", $3^{\prime \prime} \times 8$ ", 4 " x 8 ", $5^{\prime \prime} \times 8$ ", $2^{\prime \prime} \times 10^{\prime \prime}, 3^{\prime \prime} \times 10^{\prime \prime}, 4 " \times 10^{\prime \prime}, 5 " \times 10^{\prime \prime}$



W4x8, W4x10
$4 " \times 8$ " with vinyl or laser print \$67.52
$4 " \times 10$ " with vinyl or laser print $\$ 71.20$


W5x8SS, W5x10SS
$5 " \times 8$ " with vinyl or laser print $\$ 99.44$
$5 " \times 10$ " with vinyl or laser print $\$ 115.80$

For replacement inserts only, order (W2X8INS) - \$20.32 or (W2X10INS) - \$22.00

* These signs have a "Smart Strip" note holder.


## Front-Loading Magnetic Window Signs



ADA Compliant - Stair / Restroom: 8" x 6"

|  |  |  |  |  | 10 | $10{ }^{\text {d }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | MEN | MEN | WOMEN | WOMEN | RESTROOM | RESTROOM |
| WSTAIR | WR1 | WR2 | WR3 | WR4 | WR5 | WR6 |
| 8" $\times 6$ " | 8" $\times 6$ " | $8 " \times 6$ | $8 " \times 6$ | 8" $\times 6$ " | $8 " \times 6$ " | $8 " \times 6$ " |
| \$112.92 | \$112.92 | \$112.92 | \$112.92 | \$112.92 | \$112.92 | \$112.92 |

Life-Safety: $\mathbf{8 "}^{\prime \prime} \times 6$ ", $10 " \times 10 "$
Conference Room: 4" x 10", 5" x 10"


Slider reads "Available / In Use" in black HMC on white background.

* This sign has a "Smart Strip" note holder.


## Miscellaneous

- Die-cut perforated paper (\#WIP2x10 or \#WIP2x8 = 1 sheet of four inserts) - $\$ 2.70$ (white, cool grey or light neutral).
- 2/90 Express Coupon books - $\$ 214.73$ (\#CP10), \$499.50 (\#CP25), \$1,887.00 (\#CP100).
- All signs are Thin profile, xcept for Light Duty Freestanding Window sign.
- Manufacturing lead-time is five business days upon $2 / 90$ 's receipt of a complete and accurate order. Credit reimbursement limit is $\$ 1,000$ per order.


## 2／90 Modular

List Pricing


## 432B <br> Aaron M. Johnson

1. Price Blank Sign:
A. Multiply height by width of entire sign to calculate square inches.
$4^{\prime \prime} \times 6^{\prime \prime}=24$ Sq. In.
B. Locate square inch range on Pricing Matrix and select price. Multiply price by square inches. $\$ 1.67 \times 24$ Sq. In. = \$ 40.08
2. Price Copy Options:
A. Multiply height by width of each insert to calculate square inches per insert.

Insert \#1: $2^{\prime \prime} \times 6^{\prime \prime}=12$ Sq. In.
Insert \#2: 2" x 6" = 12 Sq. In.
B. Locate square inch range on Pricing Matrix and select price for each copy option.

Multiply price by each insert's square inch measurement and total.
Insert \#1: \$3.02 (ADA) x 12 Sq. In. = \$ 36.24
Insert \#2: \$ .75 (Vinyl) x 12 Sq. In. = \$ 9.00
\$ 45.24
3. Sign = Blank Sign + Copy
$\$ 85.32$ (List) $=\$ 40.08+\$ 45.24$

## 2/90 Modular: Square Inch Pricing Matrix

## SQUARE INCH PRICING MATRIX

Sign = Blank Sign + Copy Option(s)

| BLANK SIGNS |  |  |  |  | COPY OPTIONS |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sq. Inch Range | Sign (Std or Thin) | Replacement Insert (RI) | Backer <br> (For Glass) | ADD (+) | Vinyl <br> Laser Print | Subsurface Silk-Screen Sliding Inserts | ADA Engraved |
| 0-7 | \$2.04 | \$ 73 | \$ . 55 |  | \$1.49 | \$3.75 | \$5.98 |
| 8-11 | \$2.04 | \$ . 73 | \$ . 55 |  | \$1.14 | \$2.86 | \$4.58 |
| 12-13 | \$2.04 | \$ . 73 | \$ . 55 |  | \$ . 75 | \$1.88 | \$3.02 |
| 14-16 | \$1.87 | \$ . 65 | \$ . 49 |  | \$ . 62 | \$1.53 | \$2.46 |
| 17-19 | \$1.81 | \$ . 64 | \$ . 48 |  | \$ . 56 | \$1.38 | \$2.20 |
| 20-23 | \$1.75 | \$ . 63 | \$ 47 |  | \$ . 47 | \$1.19 | \$1.91 |
| 24-29 | \$1.67 | \$ . 60 | \$ . 45 |  | \$ . 45 | \$1.14 | \$1.82 |
| 30-35 | \$1.49 | \$ . 52 | \$ . 40 |  | \$ . 45 | \$1.14 | \$1.82 |
| 36-38 | \$1.48 | \$ . 49 | \$ 37 |  | \$ . 45 | \$1.14 | \$1.82 |
| 39-43 | \$1.31 | \$ . 43 | \$ 32 |  | \$ . 44 | \$1.11 | \$1.78 |
| 44-61 | \$1.26 | \$ . 43 | \$ 32 |  | \$ . 38 | \$ . 96 | \$1.52 |
| 62-80 | \$1.23 | \$ . 40 | \$ 30 |  | \$ . 35 | \$ . 88 | \$1.40 |
| 81-101 | \$1.13 | \$ 36 | \$ . 28 |  | \$ . 35 | \$ . 88 | \$1.40 |
| 102-121 | \$1.03 | \$ 33 | \$ . 25 |  | \$ . 32 | \$ . 79 | \$1.28 |
| 122-181 | \$ . 88 | \$ 31 | \$ . 24 |  | \$ . 32 | \$ . 79 | \$1.28 |
| 182-241 | \$ . 80 | \$ 31 | \$ 24 |  | \$ . 27 | \$ . 67 | \$1.06 |
| $242+$ | \$ . 64 | \$ . 26 | \$ . 19 |  | \$ . 21 | \$ . 49 | \$ . 79 |

Blank sign price includes:

- Choice of standard ABS, aluminum, wood grain laminate or window insert.
- Structural rail, end caps and mount.

Pricing considerations:

- A Standard sign with copy on both sides incurs a copy charge for both sides.
- Silkscreen pricing is calculated per color. For first piece, use square inch pricing from Silkscreen column. Each additional piece uses square inch pricing equal to $1 / 2$ the vinyl charge. Repeat calculation for each color ordered.
- Two vinyl copy colors on one insert is same price as one vinyl copy color. Add $1 / 2$ the vinyl copy charge for each additional color.
- Two subsurface copy colors on one insert is same price as one subsurface color. Add $1 / 2$ the subsurface copy charge for each additional color.
- Logos are priced separate from copy; contact Customer Service at 800.777.4310.
- For exterior-grade subsurface copy, multiply subsurface by 1.25 . For exterior-grade ADA copy multiply ADA by 1.50 .
- Large format digital printing is available. Refer to page 60 for details.
- Initial Custom Color-Match fee is $\$ 75$ net per color. Subsequent orders under $\$ 1,000$ net incur a $\$ 75$ net Color-Match set-up charge per color.
- For custom materials, colors and mounting options contact Customer Service at 800.777.4310.


## 2/90 Modular: Functional \& Decorative Options

## FUNCTIONAL OPTIONS

| CATALOG NUMBER | DESCRIPTION | PRICE |
| :--- | :--- | :--- |
| NOEC | End Caps - Notched ${ }^{1}$ | $\$ 2.85$ per inch of length in notch |
| TREC | End Caps - Tamper-resistant ${ }^{2}$ | $\$ 5.67$ |
| MAGNET | Magnet (instead of hook on Insert) | $1 / 2 \times$ Blank Replacement Insert (RI) sq. <br> inch price added to price of Blank Sign |
| PH | Pen Holder | $\$ 9.59$ |
| SMART | Smart Strip $^{3}$ | $\$ 3.40$ per inch |
| SRJ | ${\text { Structural Rail Joiner }\left(23 / 4^{\prime \prime}\right)}^{\$ 1.35}$ |  |

Pen Holder - specify for Standard or Thin sign.
${ }^{1}$ Available on Slimline End Caps only. Notch location is right side; specify location.
${ }^{2}$ Available on Standard signs with Slimline, Square Corner, Round Corner and Bullnose End Caps. Available on Thin signs with Slimline, Square Corner, Round Corner, Bullnose or Stepback End Caps.
${ }^{3}$ Available on Standard or Thin signs with Slimline, Square Corner or Round Corner End Caps.

## DECORATIVE OPTIONS

| CATALOG NUMBER | DESCRIPTION | PRICE |
| :--- | :--- | :--- |
| AS | Accent Strip | $\$ 1.19$ per inch |
| - | End Caps - Polished | Contact Customer Service <br> at 800.777 .4310 |
| - | End Caps - Wood-grain faux finish | Contact Customer Service <br> at 800.777 .4310 |
| T-Trim | Trim - Top $^{1}$ | $\$ 1.19$ per inch |
| B-Trim | Trim - Bottom $^{1}$ | $\$ 1.19$ per inch |
| TB-TRIM | Trim - Top and Bottom ${ }^{1}$ | $\$ 2.38$ per inch |

[^0]
## 2/90 Modular: Mounting Options

## MOUNTING OPTIONS FOR OFFICE FURNITURE



Customer is responsible for suitability of mounting option. Testing is recommended prior to use. Contact Customer Service at 800.777.4310 for samples.

## 2/90 Modular: Mounting Options for Vertical Surfaces \& Ceilings

## MOUNTING OPTIONS FOR VERTICAL SURFACES

|  | NAME/DESCRIPTION | STD | THIN | PRICE |
| :---: | :---: | :---: | :---: | :---: |
|  | PRESSURE SENSITIVE TAPE <br> For smooth, hard surfaces. Not recommended for selected vinyl wall coverings. Can be used with silastic bonding. Sign should not exceed 144 sq. inches. |  |  | Incl. in Blank Sign |
| B | MAGNETIC <br> For steel surfaces. Sign should not exceed 144 sq. inches. |  | $\bigcirc$ | Incl. in Blank Sign |
|  | SCREW <br> For rough surfaces such as drywall and brick. Recommended on all wallmount signs exceeding 144 sq. inches. |  |  | Incl. in Blank Sign |
|  | PERPENDICULAR <br> For wall surfaces. Sign sits at a $90^{\circ}$ angle to wall surface. Sign may not be wider than 15". | - |  | Incl. in Blank Sign |
|  <br> L | GLASS <br> For backside of glass windows, doors and walls. Clear acrylic bracket affixes to glass with clear pressure-sensitive tape. |  |  | Incl. in Blank Sign |

MOUNTING OPTIONS FOR CEILINGS
$\left.\begin{array}{|lllll}\hline \text { For 1/2" or 1" grid system. Connects with 2" white extruded aluminum } \\ \text { brackets; signs appear to "float" below ceiling line. Sign should not exceed } \\ 1,440 \text { sq. inches or 150 lbs. Specify grid size. }\end{array}\right]$ Incl. in Blank Sign

Customer is responsible for suitability of mounting option. Testing is recommended prior to use. Contact Customer Service at 800.777.4310 for samples.

## 2／90 Modular：End Cap Styles

## END CAP STYLES

End caps are included in blank sign price．


## 2/90 Modular: Paper Refills for Window Inserts \& Express Coupon Books

## PAPER REFILLS FOR WINDOW INSERTS

| CATALOG <br> NUMBER | DESCRIPTION | QTY PER <br> SHEET | CATALOG <br> NUMBER | DESCRIPTION | QTY PER <br> SHEET | PRICE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| WIP $1 \times 6$ | $1^{\prime \prime} \times 6^{\prime \prime}$ | 10 | WIP $2 \times 15$ | $2^{\prime \prime} \times 15^{\prime \prime}$ | 4 | \$2.70 per sheet |
| WIP $1 \times 7$ | $1^{\prime \prime} \times 7^{\prime \prime}$ | 10 | WIP $3 \times 6$ | $3^{\prime \prime} \times 6^{\prime \prime}$ | 3 |  |
| WIP $1 \times 8$ | $1^{\prime \prime} \times 8^{\prime \prime}$ | 10 | WIP $3 \times 8$ | $3^{\prime \prime} \times 8^{\prime \prime}$ | 3 |  |
| WIP $1 \times 9$ | $1^{\prime \prime} \times 9^{\prime \prime}$ | 10 | WIP $3 \times 9$ | $3^{\prime \prime} \times 9^{\prime \prime}$ | 2 |  |
| WIP $1 \times 10$ | $1^{\prime \prime} \times 10^{\prime \prime}$ | 8 | WIP $3 \times 10$ | $3^{\prime \prime} \times 10^{\prime \prime}$ | 2 |  |
| WIP $1 \times 12$ | $1^{\prime \prime} \times 12^{\prime \prime}$ | 8 | WIP $3 \times 12$ | $3^{\prime \prime} \times 12^{\prime \prime}$ | 2 |  |
| WIP $1 \times 15$ | $1^{\prime \prime} \times 15^{\prime \prime}$ | 8 | WIP $4 \times 6$ | $4^{\prime \prime} \times 6^{\prime \prime}$ | 2 |  |
| WIP $2 \times 6$ | $2^{\prime \prime} \times 6^{\prime \prime}$ | 5 | WIP $4 \times 8$ | $4^{\prime \prime} \times 8^{\prime \prime}$ | 2 |  |
| WIP $2 \times 7$ | $2^{\prime \prime} \times 7^{\prime \prime}$ | 5 | WIP $4 \times 9$ | $4^{\prime \prime} \times 9^{\prime \prime}$ | 2 |  |
| WIP $2 \times 8$ | $2^{\prime \prime} \times 8^{\prime \prime}$ | 5 | WIP $4 \times 10$ | $4^{\prime \prime} \times 10^{\prime \prime}$ | 2 |  |
| WIP $2 \times 9$ | $2^{\prime \prime} \times 9^{\prime \prime}$ | 4 | WIP $4 \times 12$ | $4^{\prime \prime} \times 12^{\prime \prime}$ | 2 |  |
| WIP $2 \times 10$ | $2^{\prime \prime} \times 10^{\prime \prime}$ | 4 | WIP $81 / 2 \times 11$ | $81 / 2^{\prime \prime} \times 11^{\prime \prime}$ | 1 |  |
| WIP $2 \times 12$ | $2^{\prime \prime} \times 12^{\prime \prime}$ | 4 | WIP $11 \times 17$ | $11 \times 17$ | 1 |  |

## EXPRESS COUPON BOOKS

| CATALOG NUMBER | QTY OF COUPONS | PRICE PER BOOK |
| :--- | :---: | :--- |
| RIC-I-MOD | 10 | $\$ 214.73$ |
| RIC-2-MOD | 25 | $\$ 499.50$ |
| RIC-3-MOD | 100 | $\$ 1,887.00$ |

- Lead time is 48 hours for redeemed coupons.
- Freight is pre-paid for all items obtained with coupons and shipped within the Continental U.S.
- Coupons are valid for two years from date of purchase.
- Laser/ink jet templates for paper inserts are available at www.290signs.com
- Customized Coupon Books are available; contact Customer Service at 800.777.4310.

Redeem One Coupon for choice of:

- Replacement Insert (RI) up to 24 sq. Inches with vinyl or laser-print copy.
- Pre-spaced Copy.
- Five sheets of any standard size and color of laser/ink jet paper.

Redeem Two Coupons for choice of:

- Sign up to 24 sq. inches with vinyl or print copy.
- Replacement Inserts (RI) up to 24 sq. inches with subsurface copy.

Redeem Three Coupons for:

- Sign up to 24 sq . inches with subsurface copy.


## 2／90 Modular：Window Signs，In／Out Signs \＆Freestanding Signs

## WINDOW SIGNS

| CATALOG NUMBER | DESCRIPTION | OVERALL SIZE（HxW） | HOOK | MAGNETIC |
| :--- | :--- | :--- | :--- | :---: |
| WSV | Vertical Window | $12^{\prime \prime} \times 81 / 2^{\prime \prime}$ | $\$ 104.21$ | $\$ 130.26$ |
| WSH | Horizontal Window | $10^{\prime \prime} \times 11^{\prime \prime}$ | $\$ 112.38$ | $\$ 140.47$ |
| WSV－RI | Vertical Replacement Window | $12^{\prime \prime} \times 81 / 2^{\prime \prime}$ | $\$ 33.58$ | $\$ 41.98$ |
| WSH－RI | Horizontal Replacement Window | $10^{\prime \prime} \times 11^{\prime \prime}$ | $\$ 36.22$ | $\$ 45.27$ |

－Specify Hook（＂HOOK＂）or Magnetic（＂MAG＂）when ordering．Example：WSV－MAG．
－Custom sizes are available．Calculate per the Square Inch Pricing Matrix for Blank Sign with Vinyl Copy for Hook．Add 50\％of Blank Insert price for custom size Magnetic．

## IN／OUT SIGNS

| CATALOG NUMBER | DESCRIPTION | SIZE（HxW） | BLANK SIGN | VINYL COPY | TOTAL PRICE |
| :--- | :--- | :--- | :--- | :--- | :--- |
| IO－SI | In／Out Sign | $12^{\prime \prime} \times 20^{\prime \prime}$ | $\$ 287.20$ | $\$ 105.03$ | $\$ 392.23$ |
| IO－SE | In／Out Sign Extender | $4^{\prime \prime} \times 20^{\prime \prime}$ | $\$ 114.89$ | $\$ 37.35$ | $\$ 152.24$ |
| IO－NO | In／Out Sign Note Option | $12^{\prime \prime} \times 5^{\prime \prime}$ | $\$ 62.43$ | N／A | $\$ 62.43$ |
| IO－NE | In／Out Sign Note Extender | $4^{\prime \prime} \times 5^{\prime \prime}$ | $\$ 34.96$ | N／A | $\$ 34.96$ |

## FREESTANDING SIGNS（Stand Only－Sign Priced Separately）

| CATALOG NUMBER | DESCRIPTION | SIGN WIDTH |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $81 / 2^{\prime \prime}-101 / 2^{\prime \prime}$ | 11＂－20＂ | 21＂－30＂ | 31＂－40＂ |
| FS－LD BLACK | Light Duty（Black） | \＄249．74 | \＄275．42 | N／A | N／A |
| FS－LD PAINT | Light Duty（Painted） | \＄312．18 | \＄344．28 | N／A | N／A |
| FS－MD BLACK | Medium Duty（Black） | N／A | \＄343．40 | \＄374．61 | \＄405．83 |
| FS－MD PAINT | Medium Duty（Painted） | N／A | \＄429．25 | \＄468．26 | \＄507．29 |
| FS－HD BLACK | Heavy Duty（Black） | N／A | N／A | \＄561．91 | \＄593．13 |
| FS－HD PAINT | Heavy Duty（Painted） | N／A | N／A | \＄702．39 | \＄741．41 |

－Casters are available on Medium Duty．Add $\$ 43.13$ per sign．
－Light Duty and Medium Duty ship knocked－down．Add $\$ 75$ Net crating fee if sign is ordered assembled．
－Heavy Duty ships assembled．Add $\$ 75$ Net crating fee per sign（multiple signs may reduce fee）．
－Assembled Medium Duty and Heavy Duty ship by common carrier；additional costs apply．

## 2/90 Modular: Triangle, Small Frame, Large Frame, Heavy Duty and Quad

## TRIANGLE SIGN

| CATALOG <br> NUMBER | DESCRIPTION | SALIN ANODIZED <br> ALUMINUM | PAINTED <br> ALUMINUM | ADD <br> + | COPY PRICE |
| :--- | :--- | :--- | :--- | :---: | :--- |

Price includes choice of ABS, aluminum or woodgrain laminate inserts.
SMALL FRAME SIGN

| CATALOG <br> NUMBER | DESCRIPTION | SATIN ANODIZED <br> ALUMINUM | PAINTED <br> ALUMINUM | ADD <br> + | SIGN PRICE |
| :--- | :--- | :--- | :--- | :---: | :--- |

## LARGE FRAME SIGN

| CATALOG <br> NUMBER | DESCRIPTION | SATIN <br> ALUMINUM | PAINTED <br> ALUMINUM | wOOD VENEER | ADD <br> + | SIGN PRICE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## HEAVY DUTY SIGN

| CATALOG NUMBER | DESCRIPTION | SERIES 2 (S2) | ADD | SIGN PRICE | SERIES 3 (S3) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| HD-SC | Frame Trim - Square Corner | \$ 1.12/Inch (Sign Width) |  | Use Square Inch Pricing Matrix for Blank Sign+Copy. <br> Double Blank Sign Price. | Pricing for Series 3 is by quotation. <br> Contact Customer Service at 800.777.4310. |
| HD-RC | Frame Trim - Round Corner | \$ 1.12/Inch (Sign Width) |  |  |  |
| HD-BN | Frame Trim - Bullnose | \$ 1.12/Inch (Sign Width) |  |  |  |
| WM | Mount - Wall | \$ .24/Inch (Sign Width) |  |  |  |
| PM | Mount - Perpendicular | \$ 3.37/Inch (Sign Height) |  |  |  |
| HM | Mount - Hanging (Cable Not Included) | \$25.31 |  |  |  |
| HMCC | Mount - Hanging Cable Cover | \$ 3.37/Inch per Cable |  |  |  |

To order, specify suffix of S2 or S3 after Catalog Number. Indicate Mount type.

## QUAD SIGN

| CATALOG NUMBER | DESCRIPTION | PRICE |
| :--- | :--- | :--- |
| QUAD | Four-sided sign with radius corners. Enclosed <br> top and bottom. | Refer to Square Inch Pricing Matrix to price Blank Sign <br> and Copy; multiply Blank Sign by 4.35. Calculate <br> appropriate costs for all sides containing copy. |

## 2／90 Modular：Common Sign Configurations（Blank Sign Prices Only）

## 6＂WIDE

| CATALOG <br> NUMBER | SQ． <br> INCHES | PRICE PER <br> SQ．INCH | SIGN <br> PRICE | QTY． <br> INSERT（S） |
| :--- | :--- | :--- | :--- | :--- |
| $2 \times 6 \mathrm{~A}$ | 12 | $\$ 2.04$ | $\$ 24.48$ | $(1) 2 \times 6$ |
| $2 \times 6 B$ | 12 | $\$ 2.04$ | $\$ 24.48$ | （2） $1 \times 6$ |
| $3 \times 6 A$ | 18 | $\$ 1.81$ | $\$ 32.58$ | （1） $3 \times 6$ |
| $3 \times 6 B$ | 18 | $\$ 1.81$ | $\$ 32.58$ | （3） $1 \times 6$ |
| $4 \times 6 \mathrm{~A}$ | 24 | $\$ 1.67$ | $\$ 40.08$ | （1） $4 \times 6$ |
| $4 \times 6 B$ | 24 | $\$ 1.67$ | $\$ 40.08$ | （2） $2 \times 6$ |
| $4 \times 6 \mathrm{C}$ | 24 | $\$ 1.67$ | $\$ 40.08$ | （4） $1 \times 6$ |
| $4 \times 6 \mathrm{D}$ | 24 | $\$ 1.67$ | $\$ 40.08$ | （1） $2 \times 6$ |
| $(24) 1 \times 6$ |  |  |  |  |


| CATALOG NUMBER | SQ． <br> INCHES | PRICE PER SQ．INCH | SIGN PRICE | QTY． <br> INSERT（S） |
| :---: | :---: | :---: | :---: | :---: |
| $6 \times 6 \mathrm{~A}$ | 36 | \＄1．48 | \＄ 53.28 | （2） $3 \times 6$ |
| $6 \times 6 B$ | 36 | \＄1．48 | \＄ 53.28 | （1） $2 \times 6$ <br> （1） $4 \times 6$ |
| 6x6C | 36 | \＄1．48 | \＄ 53.28 | （1） $5 \times 6$ <br> （1） $1 \times 6$ Slider |
| $6 \times 6 \mathrm{D}$ | 36 | \＄1．48 | \＄ 53.28 | （1） $2 \times 6$ <br> （4） $1 \times 6$ |
| 6x6E | 36 | \＄1．48 | \＄ 53.28 | （6） $1 \times 6$ |
| $6 \times 6 F$ | 36 | \＄1．48 | \＄ 53.28 | （3） $2 \times 6$ |
| $8 \times 6 S$ | 48 | \＄1．26 | \＄ 60.48 | （1） $8 \times 6$ |
| $8 \times 6 \mathrm{~A}$ | 48 | \＄1．26 | \＄ 60.48 | （1） $6 \times 6$ <br> （1） $2 \times 6$ |
| 8x6C | 48 | \＄1．26 | \＄ 60.48 | （1） $7 \times 6$ <br> （1） $1 \times 6$ Slider |

8＂WIDE

| CATALOG NUMBER | SQ． INCHES | PRICE PER SQ．INCH | SIGN PRICE | QTY． INSERT（S） |
| :---: | :---: | :---: | :---: | :---: |
| 2x8A | 16 | \＄1．87 | \＄ 29.92 | （1） $2 \times 8$ Insert |
| 2x8B | 16 | \＄1．87 | \＄ 29.92 | （2） $1 \times 8$ inserts |
| 2x8C | 16 | \＄1．87 | \＄ 29.92 | 1） $1 \times 8$ Insert <br> （1） $1 \times 8$ Slider |
| $3 \times 8 \mathrm{~A}$ | 24 | \＄1．67 | \＄ 40.08 | （1） $3 \times 8$ Insert |
| $3 \times 8 \mathrm{~B}$ | 24 | \＄1．67 | \＄ 40.08 | （3） $1 \times 8$ Inserts |
| $3 \times 8 \mathrm{C}$ | 24 | \＄1．67 | \＄ 40.08 | （1） $2 \times 8$ Insert <br> （1） $1 \times 8$ Slider |
| 4x8A | 32 | \＄1．49 | \＄ 47.68 | （1） $4 \times 8$ Insert |
| 4x8B | 32 | \＄1．49 | \＄ 47.68 | （2） $2 \times 8$ Insert |
| 4x8C | 32 | \＄1．49 | \＄ 47.68 | （1） $2 \times 8$ Insert <br> （2） $1 \times 8$ Inserts |
| 4x8D | 32 | \＄1．49 | \＄ 47.68 | （4） $1 \times 8$ Inserts |
| 4x8F | 32 | \＄1．49 | \＄ 47.68 | （1） $3 \times 8$ Insert <br> （1） $1 \times 8$ Slider |
| 6x8S | 48 | \＄1．26 | \＄ 60.48 | （1） $6 \times 8$ Insert |
| 6x8A | 48 | \＄1．26 | \＄ 60.48 | （3） $2 \times 8$ Inserts |


| CATALOG NUMBER | SQ． <br> INCHES | PRICE PER SQ．INCH | SIGN PRICE | QTY． <br> INSERT（S） |
| :---: | :---: | :---: | :---: | :---: |
| 6x8B | 48 | \＄1．26 | \＄ 60.48 | （1） $2 \times 8$ Insert <br> （4） $1 \times 8$ Inserts |
| 6x8C | 48 | \＄1．26 | \＄ 60.48 | （6） $1 \times 8$ Inserts |
| 6x8D | 48 | \＄1．26 | \＄ 60.48 | （1） $5 \times 8$ Insert <br> （1） $1 \times 8$ Slider |
| 6x8E | 48 | \＄1．26 | \＄ 60.48 | （2） $3 \times 8$ Inserts |
| $8 \times 8 \mathrm{~S}$ | 64 | \＄1．23 | \＄ 78.72 | （1） $8 \times 8$ Insert |
| $8 \times 8 \mathrm{~A}$ | 64 | \＄1．23 | \＄ 78.72 | （2） $4 \times 8$ Inserts |
| $8 \times 8 \mathrm{~B}$ | 64 | \＄1．23 | \＄ 78.72 | （1） $4 \times 8$ Insert <br> （2） $2 \times 8$ Inserts |
| 8x8C | 64 | \＄1．23 | \＄ 78.72 | （4） $2 \times 8$ Inserts |
| $8 \times 8 \mathrm{E}$ | 64 | \＄1．23 | \＄ 78.72 | （1） $4 \times 8$ Inserts <br> （4） $1 \times 8$ Inserts |
| 8x8F | 64 | \＄1．23 | \＄ 78.72 | （1） $2 \times 8$ Inserts <br> （6） $1 \times 8$ Inserts |
| 8x8G | 64 | \＄1．23 | \＄ 78.72 | （8） $1 \times 8$ Inserts |
| $8 \times 8 \mathrm{H}$ | 64 | \＄1．23 | \＄ 78.72 | （1） $6 \times 8$ Inserts <br> （1） $2 \times 8$ Inserts |

## 2/90 Modular: Common Sign Configurations (Blank Sign Prices Only)

| 9" WIDE |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| CATALOG NUMBER | SQ. <br> INCHES | PRICE PER SQ. INCH | SIGN PRICE | QTY. <br> INSERT(S) |
| $2 \mathrm{x9A}$ | 18 | \$1.81 | \$ 32.58 | (1) $2 \times 9$ |
| 2x9B | 18 | \$1.81 | \$ 32.58 | (2) $1 \times 9$ |
| 2x9C | 18 | \$1.81 | \$ 32.58 | (1) $1 \times 9$ <br> (1) $1 \times 9$ Slider |
| 2x9D | 18 | \$1.81 | \$ 32.58 | (1) $2 \times 3$ <br> (1) $2 \times 6$ |
| $2 \times 9 \mathrm{E}$ | 18 | \$1.81 | \$ 32.58 | (1) $2 \times 3$ <br> (2) $1 \times 6$ |
| $3 \mathrm{x9A}$ | 27 | \$1.67 | \$ 45.09 | (1) $3 \times 9$ |
| $3 \times 9 \mathrm{~B}$ | 27 | \$1.67 | \$ 45.09 | (3) $1 \times 9$ |
| $3 \times 9 \mathrm{C}$ | 27 | \$1.67 | \$ 45.09 | (1) $2 \times 9$ <br> (1) $1 \times 9$ Slider |
| $4 \times 9 \mathrm{~A}$ | 36 | \$1.48 | \$ 53.28 | (1) $4 \times 9$ |
| 4x9B | 36 | \$1.48 | \$ 53.28 | (2) $2 \times 9$ |
| 4x9C | 36 | \$1.48 | \$ 53.28 | (1) $2 \times 9$ <br> (2) $1 \times 9$ |
| 4x9D | 36 | \$1.48 | \$ 53.28 | (4) $1 \times 9$ |
| 4x9F | 36 | \$1.48 | \$ 53.28 | (1) $3 \times 9$ <br> (1) $1 \times 9$ Slider |
| 6x9S | 54 | \$1.26 | \$ 68.04 | (1) $6 \times 9$ |

9" WIDE

| CATALOG NUMBER | SQ. <br> INCHES | PRICE PER SQ. INCH | SIGN PRICE | QTY. <br> INSERT(S) |
| :---: | :---: | :---: | :---: | :---: |
| 6x9A | 54 | \$1.26 | \$ 68.04 | (2) $3 \times 9$ |
| 6x9C | 54 | \$1.26 | \$ 68.04 | (1) $5 \times 9$ <br> (1) $1 \times 9$ Slider |
| $8 \times 95$ | 72 | \$1.23 | \$ 88.56 | (1) $8 \times 9$ |
| $8 \times 9 \mathrm{~A}$ | 72 | \$1.23 | \$ 88.56 | (2) $4 \times 9$ |
| 8x9B | 72 | \$1.23 | \$ 88.56 | (1) $4 \times 9$ <br> (2) $2 \times 9$ |
| 8x9C | 72 | \$1.23 | \$ 88.56 | (4) $2 \times 9$ |
| $8 \times 9 \mathrm{E}$ | 72 | \$1.23 | \$ 88.56 | (1) $4 \times 9$ <br> (4) $1 \times 9$ |
| 8x9F | 72 | \$1.23 | \$ 88.56 | (1) $2 \times 9$ <br> (6) $1 \times 9$ |
| 8x9G | 72 | \$1.23 | \$ 88.56 | (8) $1 \times 9$ |
| 9x9S | 81 | \$1.13 | \$ 91.53 | (1) $9 \times 9$ |
| 9x9A | 81 | \$1.13 | \$ 91.53 | (3) $3 \times 9$ |
| 9x9B | 81 | \$1.13 | \$ 91.53 | (1) $3 \times 9$ <br> (6) $1 \times 9$ |
| 9x9C | 81 | \$1.13 | \$ 91.53 | (9) $1 \times 9$ |

## 10" WIDE

| CATALOG <br> NUMBER | SQ. <br> INCHES | PRICE PER <br> SQ. INCH | SIGN <br> PRICE | QTY. <br> INSERT(S) |
| :--- | :--- | :--- | :--- | :--- |
| $2 \times 10 \mathrm{~A}$ | 20 | $\$ 1.75$ | $\$ 35.00$ | (1) $2 \times 10$ |
| $2 \times 10 \mathrm{~B}$ | 20 | $\$ 1.75$ | $\$ 35.00$ | (2) $1 \times 10$ |
| $2 \times 10 \mathrm{C}$ | 20 | $\$ 1.75$ | $\$ 35.00$ | (1) $1 \times 10$ <br> (1) $1 \times 10$ Slider |
| $2 \times 10 \mathrm{D}$ | 20 | $\$ 1.75$ | $\$ 35.00$ | (1) $2 \times 3$ <br> (1) $2 \times 7$ |
| $2 \times 10 \mathrm{E}$ | 20 | $\$ 1.75$ | $\$ 35.00$ | (1) $2 \times 3$ <br> (2) $1 \times 7$ |
| $3 \times 10 \mathrm{~A}$ | 30 | $\$ 1.49$ | $\$ 44.70$ | (1) $3 \times 10$ <br> $3 \times 10 B$ <br> 30 |
| $3 \times 10 \mathrm{C}$ | 30 | $\$ 1.49$ | $\$ 44.70$ | (3) $1 \times 10$ <br> $4 \times 10 \mathrm{~A}$ |
| 40 | $\$ 1.31$ | $\$ 52.40$ | (1) $4 \times 10$ |  |
| $4 \times 10 B$ | 40 | $\$ 1.31$ | $\$ 52.40$ | (2) $2 \times 10$ |
| $4 \times 10 \mathrm{C}$ | 40 | $\$ 1.31$ | $\$ 52.40$ | (1) $2 \times 10$ |
| (2) $1 \times 10$ |  |  |  |  |

## 10" WIDE

| CATALOG <br> NUMBER | SQ. <br> INCHES | PRICE PER <br> SQ. INCH | SIGN <br> PRICE | QTY. <br> INSERT(S) |
| :--- | :--- | :--- | :--- | :--- |
| $6 \times 10 \mathrm{E}$ | 60 | $\$ 1.26$ | $\$ 75.60$ | $(2) 3 \times 10$ |
| $8 \times 10$ S | 80 | $\$ 1.23$ | $\$ 98.40$ | $(1) 8 \times 10$ |
| $8 \times 10 \mathrm{~A}$ | 80 | $\$ 1.23$ | $\$ 98.40$ | $(2) 4 \times 10$ |
| $8 \times 10 \mathrm{~B}$ | 80 | $\$ 1.23$ | $\$ 98.40$ | (1) $4 \times 10$ <br> $(2)$ |
| $8 \times 10 \mathrm{C}$ | 80 | $\$ 1.23$ | $\$ 98.40$ | $(4) 2 \times 10$ |
| $8 \times 10 \mathrm{E}$ | 80 | $\$ 1.23$ | $\$ 98.40$ | (1) $4 \times 10$ |
| $(4) 1 \times 10$ |  |  |  |  |

## 2/90 Modular: Common Sign Configurations (Blank Sign Prices Only)

## 10" WIDE

| CATALOG <br> NUMBER | SQ. <br> INCHES | PRICE PER <br> SQ. INCH | SIGN <br> PRICE | QTY. <br> INSERT(S) |
| :--- | :--- | :--- | :--- | :--- |
| $6 \times 10$ S | 60 | $\$ 1.26$ | $\$ 75.60$ | $(1) 6 \times 10$ |
| $6 \times 10 \mathrm{~A}$ | 60 | $\$ 1.26$ | $\$ 75.60$ | (3) $2 \times 10$ |
| $6 \times 10 B$ | 60 | $\$ 1.26$ | $\$ 75.60$ | (1) $2 \times 10$ <br> (4) $1 \times 10$ |
| $6 \times 10 \mathrm{C}$ | 60 | $\$ 1.26$ | $\$ 75.60$ | (6) $1 \times 10$ |
| $6 \times 10 \mathrm{l}$ | 60 | $\$ 1.26$ | $\$ 75.60$ | (1) $5 \times 10$ |
| (1) $1 \times 10$ Slider |  |  |  |  |

10" WIDE

| CATALOG <br> NUMBER | SQ. <br> INCHES | PRICE PER <br> SQ. INCH | SIGN <br> PRICE | QTY. <br> INSERT(S) |
| :--- | :--- | :--- | :--- | :--- |
| $10 \times 10 B$ | 100 | $\$ 1.13$ | $\$ 113.00$ | $(1) 4 \times 10$ <br> (3) $2 \times 10$ |
| $10 \times 10 \mathrm{C}$ | 100 | $\$ 1.13$ | $\$ 113.00$ | $(5) 2 \times 10$ |
| $10 \times 10 \mathrm{D}$ | 100 | $\$ 1.13$ | $\$ 113.00$ | (1) $4 \times 10$ <br> $(6) 1 \times 10$ |
| $10 \times 10 \mathrm{E}$ | 100 | $\$ 1.13$ | $\$ 113.00$ | (1) $2 \times 10$ <br> (8) $1 \times 10$ |
| $10 \times 10 \mathrm{~F}$ | 100 | $\$ 1.13$ | $\$ 113.00$ | $(10) 1 \times 10$ |

## 12" WIDE

$\left.\begin{array}{|lllll|}\hline \begin{array}{l}\text { CATALOG } \\ \text { NUMBER }\end{array} & \begin{array}{l}\text { SQ. } \\ \text { INCHES }\end{array} & \begin{array}{l}\text { PRICE PER } \\ \text { SQ. INCH }\end{array} & \begin{array}{l}\text { SIGN } \\ \text { PRICE }\end{array} & \begin{array}{l}\text { QTY. } \\ \text { INSERT(S) }\end{array} \\ \hline \text { 2x12A } & 24 & \$ 1.67 & \$ 40.08 & (1) 2 \times 12 \\ \hline \text { 2x12B } & 24 & \$ 1.67 & \$ 40.08 & (2) 1 \times 12 \\ \hline \text { 2x12C } & 24 & \$ 1.67 & \$ 40.08 & (1) 2 \times 4 \\ \text { (1) } 2 \times 8\end{array}\right]$

| CATALOG NUMBER | SQ. INCHES | PRICE PER SQ. INCH | SIGN PRICE | QTY. INSERT(S) |
| :---: | :---: | :---: | :---: | :---: |
| $8 \times 12 \mathrm{C}$ | 96 | \$1.13 | \$108.48 | (4) $2 \times 12$ |
| $8 \times 12 \mathrm{E}$ | 96 | \$1.13 | \$108.48 | (1) $4 \times 12$ <br> (4) $1 \times 12$ |
| 8×12F | 96 | \$1.13 | \$108.48 | (1) $2 \times 12$ <br> (6) $1 \times 12$ |
| 8X12G | 96 | \$1.13 | \$108.48 | (8) $1 \times 12$ |
| $9 \times 12 \mathrm{~S}$ | 108 | \$1.03 | \$111.24 | (1) $9 \times 12$ |
| $9 \times 12 \mathrm{~A}$ | 108 | \$1.03 | \$111.24 | (3) $3 \times 12$ |
| $9 \times 12 B$ | 108 | \$1.03 | \$111.24 | (1) $3 \times 12$ <br> (6) $1 \times 12$ |
| 10x12S | 120 | \$1.03 | \$123.60 | (1) $10 \times 12$ |
| 10x12B | 120 | \$1.03 | \$123.60 | (1) $4 \times 12$ <br> (3) $2 \times 12$ |
| 10x12C | 120 | \$1.03 | \$123.60 | (5) $2 \times 12$ |
| 10x12D | 120 | \$1.03 | \$123.60 | (1) $4 \times 12$ <br> (6) $1 \times 12$ |
| 10x12E | 120 | \$1.03 | \$123.60 | (1) $2 \times 12$ <br> (6) $1 \times 12$ |
| 10x12F | 120 | \$1.03 | \$123.60 | (10) $1 \times 12$ |
| 12x12S | 144 | \$ . 88 | \$126.72 | (1) $12 \times 12$ |
| 12x12A | 144 | \$ . 88 | \$126.72 | (3) $4 \times 12$ |
| $12 \times 12 \mathrm{~B}$ | 144 | \$ . 88 | \$126.72 | (1) $4 \times 12$ <br> (4) $2 \times 12$ |
| 12x12C | 144 | \$ . 88 | \$126.72 | (6) $2 \times 12$ |
| 12x12D | 144 | \$ . 88 | \$126.72 | (1) $4 \times 12$ <br> (8) $1 \times 12$ |
| $12 \times 12 \mathrm{E}$ | 144 | \$ . 88 | \$126.72 | (1) $2 \times 12$ <br> (10) $1 \times 12$ |
| 12x12F | 144 | \$ . 88 | \$126.72 | (12) $1 \times 12$ |
| 12x12G | 144 | \$ . 88 | \$126.72 | (2) $6 \times 12$ |
| $12 \times 12 \mathrm{H}$ | 144 | \$ . 88 | \$126.72 | (4) $3 \times 12$ |

## 2/90 Modular: Common Sign Configurations (Blank Sign Prices Only)

## 15" WIDE

| CATALOG NUMBER | SQ. INCHES | PRICE PER SQ. INCH | SIGN PRICE | QTY. INSERT(S) |
| :---: | :---: | :---: | :---: | :---: |
| 2x15A | 30 | \$1.49 | \$ 44.70 | (1) $2 \times 15$ |
| 2x15B | 30 | \$1.49 | \$ 44.70 | (1) $2 \times 3$ <br> (2) $1 \times 10$ |
| 2x15C | 30 | \$1.49 | \$ 44.70 | (2) $1 \times 15$ |
| 2x15D | 30 | \$1.49 | \$ 44.70 | (1) $2 \times 5$ <br> (1) $2 \times 10$ |
| 3x15A | 45 | \$1.26 | \$ 56.70 | (1) $3 \times 15$ |
| 3X15B | 45 | \$1.26 | \$ 56.70 | (3) $1 \times 15$ |
| 4x15A | 60 | \$1.26 | \$ 75.60 | (1) $4 \times 15$ |
| 4×15B | 60 | \$1.26 | \$ 75.60 | (2) $2 \times 15$ |
| 4×15B | 60 | \$1.26 | \$ 75.60 | (1) $4 \times 5$ <br> (2) $2 \times 10$ |
| 4×15D | 60 | \$1.26 | \$ 75.60 | (1) $4 \times 5$ <br> (4) $1 \times 10$ |
| 4x15E | 60 | \$1.26 | \$ 75.60 | (4) $1 \times 15$ |
| 4x15F | 60 | \$1.26 | \$ 75.60 | (1) $4 \times 5$ <br> (1) $4 \times 10$ |
| 4x15G | 60 | \$1.26 | \$ 75.60 | (1) $2 \times 15$ <br> (2) $1 \times 15$ |
| $4 \times 15 \mathrm{H}$ | 60 | \$1.26 | \$ 75.60 | (1) $4 \times 5$ <br> (1) $2 \times 10$ <br> (2) $1 \times 10$ |
| 6x15S | 90 | \$1.13 | \$101.70 | (1) $6 \times 15$ |
| 6x15A | 90 | \$1.13 | \$101.70 | (3) $2 \times 15$ |
| 6x15B | 90 | \$1.13 | \$101.70 | (1) $2 \times 15$ <br> (4) $1 \times 15$ |
| 6x15C | 90 | \$1.13 | \$101.70 | (6) $1 \times 15$ |
| 6x15D | 90 | \$1.13 | \$101.70 | (2) $3 \times 15$ |
| $8 \times 15 \mathrm{~S}$ | 120 | \$1.03 | \$123.60 | (1) $8 \times 15$ |
| 8x15A | 120 | \$1.03 | \$123.60 | (2) $4 \times 15$ |
| $8 \times 15 \mathrm{~B}$ | 120 | \$1.03 | \$123.60 | (1) $4 \times 15$ <br> (2) $2 \times 15$ |


| CATALOG NUMBER | SQ. INCHES | PRICE PER SQ. INCH | SIGN PRICE | QTY. <br> INSERT(S) |
| :---: | :---: | :---: | :---: | :---: |
| $8 \times 15 \mathrm{C}$ | 120 | \$1.03 | \$123.60 | (4) $2 \times 15$ |
| 8x15D | 120 | \$1.03 | \$123.60 | (1) $4 \times 15$ <br> (4) $1 \times 15$ |
| $8 \times 15 \mathrm{E}$ | 120 | \$1.03 | \$123.60 | (1) $2 \times 15$ <br> (6) $1 \times 15$ |
| $8 \times 15 \mathrm{~F}$ | 120 | \$1.03 | \$123.60 | (8) $1 \times 15$ |
| 9×15S | 135 | \$ . 88 | \$118.80 | (1) $9 \times 15$ |
| 9x15A | 135 | \$ . 88 | \$118.80 | (3) $3 \times 15$ |
| 9x15B | 135 | \$ . 88 | \$118.80 | (1) $3 \times 15$ <br> (6) $1 \times 15$ |
| 10x15S | 150 | \$ . 88 | \$132.00 | (1) $10 \times 15$ |
| 10x15B | 150 | \$ . 88 | \$132.00 | (1) $4 \times 15$ <br> (3) $2 \times 15$ |
| 10x15C | 150 | \$ . 88 | \$132.00 | (5) $2 \times 15$ |
| 10x15D | 150 | \$ . 88 | \$132.00 | (1) $4 \times 15$ <br> (6) $1 \times 15$ |
| 10x15E | 150 | \$ . 88 | \$132.00 | (1) $2 \times 15$ <br> (8) $1 \times 15$ |
| 10x15F | 150 | \$ . 88 | \$132.00 | (10) $1 \times 15$ |
| 12x15S | 180 | \$ . 88 | \$158.40 | (1) $12 \times 15$ |
| 12x15A | 180 | \$ . 88 | \$158.40 | (3) $4 \times 15$ |
| 12x15B | 180 | \$ . 88 | \$158.40 | (1) $4 \times 15$ <br> (4) $2 \times 15$ |
| 12x15C | 180 | \$ . 88 | \$158.40 | (6) $2 \times 15$ |
| 12x15D | 180 | \$ . 88 | \$158.40 | (1) $4 \times 15$ <br> (8) $1 \times 15$ |
| 12x15E | 180 | \$ . 88 | \$158.40 | (1) $2 \times 15$ <br> (10) $1 \times 15$ |
| 12x15F | 180 | \$ . 88 | \$158.40 | (12) $1 \times 15$ |
| 12x15G | 180 | \$ .88 | \$158.40 | (2) $6 \times 15$ |
| 12x15H | 180 | \$ . 88 | \$158.40 | (4) $3 \times 15$ |

2/90 Modular: Common Sign Configurations (Blank Sign Prices Only)

## 20" WIDE

| CATALOG NUMBER | SQ. INCHES | PRICE PER <br> SQ. INCH | SIGN PRICE | QTY. <br> INSERT(S) |
| :---: | :---: | :---: | :---: | :---: |
| $2 \times 20 \mathrm{~A}$ | 40 | \$1.31 | \$ 52.40 | (1) $2 \times 20$ |
| 2x20B | 40 | \$1.31 | \$ 52.40 | (2) $1 \times 20$ |
| 2x20C | 40 | \$1.31 | \$ 52.40 | (1) $2 \times 5$ <br> (1) $2 \times 15$ |
| 2x20D | 40 | \$1.31 | \$ 52.40 | (1) $2 \times 5$ <br> (2) $1 \times 15$ |
| $3 \times 20 \mathrm{~A}$ | 60 | \$1.26 | \$ 75.60 | (1) $3 \times 20$ |
| $3 \times 20 \mathrm{~B}$ | 60 | \$1.26 | \$ 75.60 | (3) $1 \times 20$ |
| $4 \times 20 \mathrm{~A}$ | 80 | \$1.23 | \$ 98.40 | (1) $4 \times 20$ |
| 4×20B | 80 | \$1.23 | \$ 98.40 | (2) $2 \times 20$ |
| 4×20C | 80 | \$1.23 | \$ 98.40 | (1) $4 \times 5$ <br> (2) $2 \times 15$ |
| 4x20E | 80 | \$1.23 | \$ 98.40 | (1) $4 \times 5$ <br> (4) $1 \times 15$ |
| 4×20F | 80 | \$1.23 | \$ 98.40 | (1) $4 \times 5$ <br> (1) $4 \times 15$ |
| 4×20G | 80 | \$1.23 | \$ 98.40 | (1) $2 \times 20$ <br> (2) $1 \times 20$ |
| $4 \times 20 \mathrm{H}$ | 80 | \$1.23 | \$ 98.40 | (1) $4 \times 5$ <br> (1) $2 \times 15$ <br> (2) $1 \times 15$ |
| 4x20J | 80 | \$1.23 | \$ 98.40 | (4) $1 \times 20$ |
| 6x20S | 120 | \$1.03 | \$123.60 | (1) $6 \times 20$ |
| 6x20A | 120 | \$1.03 | \$123.60 | (3) $2 \times 20$ |
| 6x20B | 120 | \$1.03 | \$123.60 | (6) $1 \times 10$ Column 1 <br> (6) $1 \times 10$ Column 2 |
| 6x20C | 120 | \$1.03 | \$123.60 | (1) $2 \times 20$ <br> (4) $1 \times 20$ |
| 6x20D | 120 | \$1.03 | \$123.60 | (1) $2 \times 20$ Header <br> (4) $1 \times 10$ Column 1 <br> (4) $1 \times 10$ Column 2 |
| 6x20E | 120 | \$1.03 | \$123.60 | (6) $1 \times 20$ |
| 6x20F | 120 | \$1.03 | \$123.60 | (2) $3 \times 20$ |
| $8 \times 205$ | 160 | \$ . 88 | \$140.80 | (1) $8 \times 20$ |
| $8 \times 20 \mathrm{~A}$ | 160 | \$ . 88 | \$140.80 | (2) $4 \times 20$ |
| $8 \times 20 \mathrm{~B}$ | 160 | \$ . 88 | \$140.80 | (1) $4 \times 20$ <br> (2) $2 \times 20$ |
| 8x20C | 160 | \$ . 88 | \$140.80 | (4) $2 . \times 20$ |
| $8 \times 20 \mathrm{D}$ | 160 | \$ . 88 | \$140.80 | (1) $4 \times 20$ Header <br> (4) $1 \times 10$ Column 1 <br> (4) $1 \times 10$ Column 2 |
| $8 \times 20 \mathrm{E}$ | 160 | \$ . 88 | \$140.80 | (1) $4 \times 20$ <br> (4) $1 \times 20$ |
| $8 \times 20 \mathrm{~F}$ | 160 | \$ . 88 | \$140.80 | (1) $2 \times 20$ Header <br> (6) $1 \times 10$ Column 1 <br> (6) $1 \times 10$ Column 2 |

## 20" WIDE

| CATALOG NUMBER | SQ. INCHES | PRICE PER <br> SQ. INCH | $\begin{aligned} & \text { SIGN } \\ & \text { PRICE } \end{aligned}$ | QTY. <br> INSERT(S) |
| :---: | :---: | :---: | :---: | :---: |
| 8x20G | 160 | \$ . 88 | \$140.80 | (1) $2 \times 20$ <br> (6) $1 \times 20$ |
| $8 \times 20 \mathrm{H}$ | 160 | \$ . 88 | \$140.80 | (8) $1 \times 10$ Column 1 <br> (8) $1 \times 10$ Column 2 |
| $8 \times 20 \mathrm{~J}$ | 160 | \$ . 88 | \$140.80 | (8) $1 \times 20$ |
| 9x20S | 180 | \$ . 88 | \$158.40 | (1) $9 \times 20$ |
| 9x20A | 180 | \$ . 88 | \$158.40 | (3) $3 \times 20$ |
| $9 \times 20 \mathrm{~B}$ | 180 | \$ . 88 | \$158.40 | (1) $3 \times 20$ <br> (6) $1 \times 20$ |
| 10x20S | 200 | \$ . 80 | \$160.00 | (1) $10 \times 20$ |
| 10x20B | 200 | \$ . 80 | \$160.00 | (1) $4 \times 20$ <br> (3) $2 \times 20$ |
| 10x20C | 200 | \$ . 80 | \$160.00 | (5) $2 \times 20$ |
| 10x20D | 200 | \$ . 80 | \$160.00 | (1) $4 \times 20$ <br> (6) $1 \times 20$ |
| 10x20E | 200 | \$ . 80 | \$160.00 | (1) $2 \times 20$ <br> (8) $1 \times 20$ |
| 10x20F | 200 | \$ . 80 | \$160.00 | (10) $1 \times 20$ |
| 10x20G | 200 | \$ . 80 | \$160.00 | (1) $4 \times 20$ Header <br> (6) $1 \times 10$ Column 1 <br> (6) $1 \times 10$ Column 2 |
| $10 \times 20 \mathrm{H}$ | 200 | \$ . 80 | \$160.00 | (1) $2 \times 20$ Header <br> (8) $1 \times 10$ Column 1 <br> (8) $1 \times 10$ Column 2 |
| 10x20J | 200 | \$ . 80 | \$160.00 | (10) $1 \times 10$ Column 1 <br> (10) $1 \times 10$ Column 2 |
| 12x20S | 240 | \$ . 80 | \$192.00 | (1) $12 \times 20$ |
| $12 \times 20 \mathrm{~A}$ | 240 | \$ . 80 | \$192.00 | (3) $4 \times 20$ |
| $12 \times 20 \mathrm{~B}$ | 240 | \$ . 80 | \$192.00 | (1) $4 \times 20$ (4) $2 \times 20$ |
| 12x20C | 240 | \$ . 80 | \$192.00 | (6) $2 \times 20$ |
| $12 \times 20 \mathrm{D}$ | 240 | \$ . 80 | \$192.00 | (1) $2 \times 20$ Header (10) $1 \times 10$ Column 1 <br> (10) $1 \times 10$ Column 2 |
| 12x20E | 240 | \$ . 80 | \$192.00 | (12) $1 \times 10$ Column 1 <br> (12) $1 \times 10$ Column 2 |
| 12x20F | 240 | \$ . 80 | \$192.00 | (1) $4 \times 20$ <br> (8) $1 \times 20$ |
| 12x20G | 240 | \$ . 80 | \$192.00 | (1) $4 \times 20$ Header <br> (8) $1 \times 10$ Column 1 <br> (8) $1 \times 10$ Column 2 |
| $12 \times 20 \mathrm{H}$ | 240 | \$ . 80 | \$192.00 | $\begin{aligned} & \text { (1) } 2 \times 20 \\ & \text { (10) } 1 \times 20 \end{aligned}$ |
| 12x20J | 240 | \$ . 80 | \$192.00 | (12) $1 \times 20$ |
| 12x20K | 240 | \$ . 80 | \$192.00 | (2) $6 \times 20$ |
| 12x20L | 240 | \$ . 80 | \$192.00 | (4) $3 \times 20$ |

## 2/90 Modular: Common Sign Configurations (Blank Sign Prices Only)

## 30" WIDE

| CATALOG NUMBER | SQ. <br> INCHES | PRICE PER SQ. INCH | SIGN PRICE | QTY. INSERT(S) |
| :---: | :---: | :---: | :---: | :---: |
| $2 \times 30 \mathrm{~A}$ | 60 | \$1.26 | \$ 75.60 | (2) $2 \times 15$ |
| $2 \times 30 \mathrm{~B}$ | 60 | \$1.26 | \$ 75.60 | (2) $1 \times 15$ Column 1 <br> (2) $1 \times 15$ Column 2 |
| 2x30C | 60 | \$1.26 | \$ 75.60 | (1) $2 \times 30$ |
| $2 \times 30 \mathrm{D}$ | 60 | \$1.26 | \$ 75.60 | (2) $1 \times 30$ |
| $3 \times 30 \mathrm{~A}$ | 90 | \$1.13 | \$101.70 | (1) $3 \times 30$ |
| $3 \times 30 \mathrm{~B}$ | 90 | \$1.13 | \$101.70 | (3) $1 \times 30$ |
| $4 \times 30 \mathrm{~A}$ | 120 | \$1.03 | \$123.60 | (1) $4 \times 30$ |
| 4×30B | 120 | \$1.03 | \$123.60 | (2) $2 \times 15$ Column 1 <br> (2) $2 \times 15$ Column 2 |
| 4×30C | 120 | \$1.03 | \$123.60 | (4) $1 \times 15$ Column 1 <br> (4) $1 \times 15$ Column 2 |
| 4×30D | 120 | \$1.03 | \$123.60 | (2) $2 \times 30$ |
| $4 \times 30 \mathrm{E}$ | 120 | \$1.03 | \$123.60 | (1) $2 \times 30$ <br> (2) $1 \times 30$ |
| $4 \times 30 \mathrm{~F}$ | 120 | \$1.03 | \$123.60 | (1) $2 \times 30$ Header <br> (2) $1 \times 15$ Column 1 <br> (2) $1 \times 15$ Column 2 |
| 4×30G | 120 | \$1.03 | \$123.60 | (4) $1 \times 30$ |
| 6x30S | 180 | \$ . 88 | \$158.40 | (1) $6 \times 30$ |
| $6 \times 30 \mathrm{~A}$ | 180 | \$ . 88 | \$158.40 | (3) $2 \times 15$ Column 1 <br> (3) $2 \times 15$ Column 2 |
| 6x30B | 180 | \$ . 88 | \$158.40 | (6) $1 \times 15$ Column 1 <br> (6) $1 \times 15$ Column 2 |
| 6x30C | 180 | \$ . 88 | \$158.40 | (3) $2 \times 30$ |
| 6x30D | 180 | \$ . 88 | \$158.40 | (1) $2 \times 30$ <br> (4) $1 \times 30$ |
| $6 \times 30 \mathrm{E}$ | 180 | \$ . 88 | \$158.40 | (1) $2 \times 30$ Header <br> (4) $1 \times 15$ Column 1 <br> (4) $1 \times 15$ Column 2 |
| 6x30F | 180 | \$ . 88 | \$158.40 | (6) $1 \times 30$ |
| 6x30G | 180 | \$ . 88 | \$158.40 | (2) $3 \times 30$ |
| $8 \times 30$ S | 240 | \$ . 80 | \$192.00 | (1) $8 \times 30$ |
| $8 \times 30 \mathrm{~A}$ | 240 | \$ . 80 | \$192.00 | (2) $4 \times 30$ |
| $8 \times 30 \mathrm{~B}$ | 240 | \$ . 80 | \$192.00 | (1) $4 \times 30$ Header <br> (2) $2 \times 15$ Column 1 <br> (2) $2 \times 15$ Column 2 |
| 8x30C | 240 | \$ . 80 | \$192.00 | (4) $2 \times 15$ Column 1 <br> (4) $2 \times 15$ Column 2 |
| 8x30D | 240 | \$ . 80 | \$192.00 | (1) $4 \times 30$ Header <br> (4) $1 \times 15$ Column 1 <br> (4) $1 \times 15$ Column 2 |
| $8 \times 30 \mathrm{E}$ | 240 | \$ . 80 | \$192.00 | (8) $1 \times 15$ Column 1 <br> (8) $1 \times 15$ Column 2 |

30" WIDE

| CATALOG NUMBER | SQ. <br> INCHES | PRICE PER SQ. INCH | SIGN PRICE | QTY. <br> INSERT(S) |
| :---: | :---: | :---: | :---: | :---: |
| $8 \times 30 \mathrm{~F}$ | 240 | \$ . 80 | \$192.00 | (1) $4 \times 30$ <br> (2) $2 \times 30$ |
| $8 \times 30 \mathrm{G}$ | 240 | \$ . 80 | \$192.00 | (4) $2 \times 30$ |
| $8 \times 30 \mathrm{H}$ | 240 | \$ . 80 | \$192.00 | (1) $4 \times 30$ <br> (4) $1 \times 30$ |
| $8 \times 30 \mathrm{~J}$ | 240 | \$ . 80 | \$192.00 | (1) $2 \times 30$ <br> (6) $1 \times 30$ |
| $8 \times 30 \mathrm{~K}$ | 240 | \$ . 80 | \$192.00 | (8) $1 \times 30$ |
| $8 \times 30 \mathrm{~L}$ | 240 | \$ . 80 | \$192.00 | (1) $2 \times 30$ Header <br> (6) $1 \times 15$ Column 1 <br> (6) $1 \times 15$ Column 2 |
| $9 \times 30$ S | 270 | \$ . 64 | \$172.80 | (1) $9 \times 30$ |
| $9 \times 30 \mathrm{~A}$ | 270 | \$ . 64 | \$172.80 | (3) $3 \times 30$ |
| 10x30S | 300 | \$ . 64 | \$192.00 | (1) $10 \times 30$ |
| 10x30B | 300 | \$ . 64 | \$192.00 | (1) $4 \times 30$ <br> (3) $3 \times 30$ |
| 10x30C | 300 | \$ . 64 | \$192.00 | (5) $2 \times 30$ |
| $10 \times 30 \mathrm{D}$ | 300 | \$ . 64 | \$192.00 | (1) $4 \times 30$ <br> (6) $1 \times 30$ |
| 10x30E | 300 | \$ . 64 | \$192.00 | (1) $2 \times 30$ <br> (8) $1 \times 30$ |
| 10x30F | 300 | \$ . 64 | \$192.00 | (10) $1 \times 30$ |
| 10x30G | 300 | \$ . 64 | \$192.00 | (1) $4 \times 30$ Header <br> (3) $2 \times 15$ Column 1 <br> (3) $2 \times 15$ Column 2 |
| $10 \times 30 \mathrm{H}$ | 300 | \$ . 64 | \$192.00 | (5) $2 \times 15$ Column 1 <br> (5) $2 \times 15$ Column 2 |
| 10x30J | 300 | \$ . 64 | \$192.00 | (1) $4 \times 30$ Header <br> (6) $1 \times 15$ Column 1 <br> (6) $1 \times 15$ Column 2 |
| 10x30K | 300 | \$ . 64 | \$192.00 | (1) $2 \times 30$ Header <br> (8) $1 \times 15$ Column 1 <br> (8) $1 \times 15$ Column 2 |
| 10×30L | 300 | \$ . 64 | \$192.00 | (10) $1 \times 15$ Column 1 <br> (10) $1 \times 15$ Column 2 |
| 12x30S | 360 | \$ . 64 | \$230.40 | (1) $12 \times 30$ |
| 12x30A | 360 | \$ . 64 | \$230.40 | (3) $4 \times 30$ |
| $12 \times 30 \mathrm{~B}$ | 360 | \$ . 64 | \$230.40 | (1) $4 \times 30$ Header <br> (4) $2 \times 15$ Column 1 <br> (4) $2 \times 15$ Column 2 |
| 12x30C | 360 | \$ . 64 | \$230.40 | (6) $2 \times 15$ Column 1 <br> (6) $2 \times 15$ Column 2 |
| 12x30E | 360 | \$ . 64 | \$230.40 | (1) $4 \times 30$ Header <br> (8) $1 \times 15$ Column 1 <br> (8) $1 \times 15$ Column 2 |
| 12x30F | 360 | \$ . 64 | \$230.40 | (12) $1 \times 15$ Column 1 <br> (12) $1 \times 15$ Column 2 |
| 12x30G | 360 | \$ . 64 | \$230.40 | (1) $4 \times 30$ <br> (4) $2 \times 30$ |
| $12 \times 30 \mathrm{H}$ | 360 | \$ . 64 | \$230.40 | (6) $2 \times 30$ |

[^1]
## 2/90 Modular: Common Sign Configurations (Blank Sign Prices Only)

## $30^{\prime \prime}$ WIDE

| CATALOG <br> NUMBER | SQ. <br> INCHES | PRICE PER <br> SQ. INCH | SIGN <br> PRICE | QTY. <br> INSERT(S) |
| :--- | :--- | :--- | :--- | :--- |
| $12 \times 30 \mathrm{~J}$ | 360 | $\$ .64$ | $\$ 230.40$ | (1) $4 \times 30$ <br> (8) $1 \times 30$ |
| $12 \times 30 \mathrm{~K}$ | 360 | $\$ .64$ | $\$ 230.40$ | (1) $2 \times 30$ <br> (10) $1 \times 30$ |
| $12 \times 30 \mathrm{~L}$ | 360 | $\$ .64$ | $\$ 230.40$ | (1) $2 \times 30$ Header <br> (10) $1 \times 15$ Column 1 <br> (10) $1 \times 15$ Column 2 |

## 40" WIDE

| CATALOG NUMBER | SQ. <br> INCHES | PRICE PER SQ. INCH | SIGN PRICE | QTY. INSERT(S) |
| :---: | :---: | :---: | :---: | :---: |
| $2 \times 40 \mathrm{~A}$ | 80 | \$1.23 | \$ 98.40 | (2) $2 \times 20$ |
| $2 \times 40 B$ | 80 | \$1.23 | \$ 98.40 | (2) $1 \times 20$ Column 1 <br> (2) $1 \times 20$ Column 2 |
| $3 \times 40 \mathrm{~A}$ | 120 | \$1.03 | \$123.60 | (1) $3 \times 40$ |
| $4 \times 40$ S | 160 | \$ . 88 | \$140.80 | (1) $4 \times 40$ |
| $4 \times 40 \mathrm{~B}$ | 160 | \$ . 88 | \$140.80 | (2) $2 \times 20$ Column 1 <br> (2) $2 \times 20$ Column 2 |
| 4×40C | 160 | \$ . 88 | \$140.80 | (1) $2 \times 40$ Header <br> (2) $1 \times 20$ Column 1 <br> (2) $1 \times 20$ Column 2 |
| 4x40D | 160 | \$ . 88 | \$140.80 | (4) $1 \times 20$ Column 1 <br> (4) $1 \times 20$ Column 2 |
| $6 \times 405$ | 240 | \$ . 80 | \$192.00 | (1) $6 \times 40$ |
| $6 \times 40 \mathrm{~A}$ | 240 | \$ . 80 | \$192.00 | (3) $2 \times 20$ Column 1 <br> (3) $2 \times 20$ Column 2 |
| $6 \times 40 \mathrm{~B}$ | 240 | \$ . 80 | \$192.00 | (1) $2 \times 40$ Header <br> (4) $1 \times 20$ Column 1 <br> (4) $1 \times 20$ Column 2 |
| $6 \times 40 \mathrm{C}$ | 240 | \$ . 80 | \$192.00 | (6) $1 \times 20$ Column 1 <br> (6) $1 \times 20$ Column 2 |
| $6 \times 40 \mathrm{D}$ | 240 | \$ . 80 | \$192.00 | (2) $3 \times 40$ |
| $8 \times 40$ S | 320 | \$ . 64 | \$204.80 | (1) $8 \times 40$ |
| $8 \times 40 \mathrm{~A}$ | 320 | \$ . 64 | \$204.80 | (2) $4 \times 40$ |
| $8 \times 40 \mathrm{~B}$ | 320 | \$ . 64 | \$204.80 | (1) $4 \times 40$ Header <br> (2) $2 \times 20$ Column 1 <br> (2) $2 \times 20$ Column 2 |
| $8 \times 40 \mathrm{C}$ | 320 | \$ . 64 | \$204.80 | (3) $2 \times 20$ Column 1 <br> (3) $2 \times 20$ Column 2 |
| $8 \times 40$ D | 320 | \$ . 64 | \$204.80 | (1) $4 \times 40$ Header <br> (4) $1 \times 20$ Column 1 <br> (4) $1 \times 20$ Column 2 |
| $8 \times 40 \mathrm{E}$ | 320 | \$ . 64 | \$204.80 | (1) $2 \times 40$ Header <br> (6) $1 \times 20$ Column 1 <br> (6) $1 \times 20$ Column 2 |

## $30^{\prime \prime}$ WIDE

| CATALOG <br> NUMBER | SQ. <br> INCHES | PRICE PER <br> SQ. INCH | SIGN <br> PRICE | QTY. <br> INSERT(S) |
| :--- | :--- | :--- | :--- | :--- |
| $12 \times 30 \mathrm{M}$ | 360 | $\$ .64$ | $\$ 230.40$ | $(12) 1 \times 30$ |
| $12 \times 30 \mathrm{~N}$ | 360 | $\$ .64$ | $\$ 230.40$ | (2) $6 \times 30$ |
| $12 \times 30$ | 360 | $\$ .64$ | $\$ 230.40$ | (4) $3 \times 30$ |
|  |  |  |  |  |

40" WIDE

| CATALOG <br> NUMBER | SQ. <br> INCHES | PRICE PER <br> SQ. INCH | SIGN <br> PRICE | QTY. <br> INSERT(S) |
| :--- | :--- | :--- | :--- | :--- |
| $8 \times 40$ F | 320 | $\$ .64$ | $\$ 204.80$ | (8) $1 \times 20$ Column 1 <br> (8) $1 \times 20$ Column 2 |
| $9 \times 40$ S | 360 | $\$ .64$ | $\$ 230.40$ | (1) $9 \times 40$ <br> $9 \times 40 A$ |
| $10 \times 40$ S | 400 | $\$ .64$ | $\$ 230.40$ | (3) $3 \times 40$ |
| $10 \times 40 \mathrm{~A}$ | 400 | $\$ .64$ | $\$ 256.00$ | (1) $10 \times 40$ |

## Arc Sign

List Pricing


## Arc Sign: Standard Sizes and Paper Compatibility



HORIZONTAL ARC

| STANDARD SIZES | 4" WIDE | 6" WIDE | $81 / 2^{\prime \prime}$ WIDE | 11" WIDE | 14" WIDE | 17" WIDE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 " | X | - | $\bullet$ | $\bullet$ | $\bullet$ | $\bullet$ |
| $4 \prime$ | X | $\bullet$ | $\bullet$ | $\bullet$ | $\bullet$ | $\bullet$ |
| 6" |  | $\bullet$ | $\bullet$ | $\bullet$ | $\bullet$ | $\bullet$ |
| $81 / 2^{\prime \prime}$ |  |  | X | $\bullet$ | $\bullet$ | X |
| $11^{\prime \prime}$ |  |  | $\bullet$ | X | X | $\bullet$ |
| $14^{\prime \prime}$ |  |  | - |  |  |  |

- "x" = cut paper used with protective lens. "•" = die-cut perforated paper used with protective lens.
- Stationery Edge Rails are located on left and right sides.
- Width refers to insert size only; add $5 / 8^{\prime \prime}$ for total sign width to account for edge rails.
- Height refers to insert size only; add $1 / 8^{\prime \prime}$ for each insert for actual sign height to account for $1 / 8^{\prime \prime}$ accent strip dividers. Height cannot exceed 92".
- Printing templates are available at www.290signs.com.
- Contact Customer Service at 800.777.4310 for non-standard widths.

VERTICAL ARC

| STANDARD SIZES | 4" HIGH | 6" HIGH | $81 / 2^{\prime \prime}$ HIGH | 11" HIGH | 14" HIGH | 17" HIGH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $4{ }^{\prime \prime}$ | X | $\bullet$ | X | X | X | X |
| $6 "$ |  | $\bullet$ | X | X | X | X |
| $81 / 2^{\prime \prime}$ |  |  | X | $\bullet$ | $\bullet$ | - |
| 11" |  |  | $\bullet$ | X | X | - |
| $14^{\prime \prime}$ |  |  | $\bullet$ | X |  |  |

- "x" (cut paper used with protective lens) "•" (die-cut perforated paper used with protective lens)
- Height refers to insert size only. Add $5 / 8^{\prime \prime}$ to determine total sign height to account for edge rails.
- Width refers to insert size only. Add $1 / 8^{\prime \prime}$ for each insert to determine total sign width (multiple inserts are delineated with $1 / 8^{\prime \prime}$ accent strips). Width cannot exceed $92^{\prime \prime}$.
- Stationary Edge Rails are located on top and bottom.
- Printing templates are available at www.290signs.com.
- Contact Customer Service at 800.777 .4310 for non-standard heights.


## Arc Sign：How to Price a Sign



1．Price Blank Sign，or Blank Replacement Insert（RI）：
A．Multiply height by width of entire sign to determine square inches．
$4^{\prime \prime} \times 6$＂$=24$ Sq．In．
B．Locate square inch range on Pricing Matrix and select price．Multiply price by square inches． $\$ 1.72 \times 24$ Sq．In．＝Blank Sign Price $=\$ 41.82$

2．Price Copy Options：

A．Multiply height by width of each insert to determine square inches per insert．
Insert \＃1： $2^{\prime \prime} \times 6^{\prime \prime}=12$ Sq．In．
Insert \＃2： $2^{\prime \prime} \times 6^{\prime \prime}=12$ Sq．In．
B．Locate square inch range on Pricing Matrix and select price for each copy option．
Multiply price by each insert＇s square inch measurement and total．
Insert \＃1：\＄3．02（ADA）x 12 Sq．In．＝\＄ 36.24
Insert \＃2：\＄ 75 （Vinyl）$\times 12$ Sq．In．$=\$ 9.00$
\＄ 45.24
3．Sign＝Blank Sign＋Copy
\＄87．06（List）

## Arc Sign: Square Inch Pricing Matrix

## SQUARE INCH PRICING MATRIX

## Sign = Blank Sign + Copy Option(s)

\left.|  |  | BLANK SIGNS |  | COPY OPTIONS |
| :--- | :--- | :--- | :--- | :--- | :--- |$\right]$

## Blank sign price includes:

- Choice of painted PETG insert(s), aluminum-look laminate inserts(s), wood grain laminate insert(s) or laser-print window lenses
- Steel holder with aluminum edge rails, and mount.

Pricing considerations:

- An Arc sign with copy on both sides incurs a copy charge for both sides.
- Silkscreen pricing is calculated per color. For first piece, use square inch pricing from Silkscreen column. Each additional piece uses square inch pricing equal to $1 / 2$ the vinyl charge.
- Two vinyl copy colors on one insert is same price as one vinyl copy color. Add $1 / 2$ the vinyl copy charge for each additional color.
- Two subsurface copy colors on one insert is same price as one subsurface color. Add $1 / 2$ the subsurface charge for each additional color.
- Logos are priced separate from copy; contact Customer Service at 800.777 .4310 for information.
- To price exterior-grade subsurface copy, multiply Subsurface by 1.25. For exterior-grade ADA copy multiply ADA by 1.50 .
- Initial Custom Color-Match fee is $\$ 75$ Net per color. Subsequent orders under $\$ 1,000$ Net incur a $\$ 75$ Net Color-Match set-up charge per color.
- Contact Customer Service at 800.777 .4310 for availability of custom materials, colors and mounting options.


## Arc Sign：Mounting Options

MOUNTING OPTIONS FOR OFFICE FURNITURE

| NAME／DESCRIPTION | MAGNETIC |
| :--- | :--- |
| For steel furniture panels，casegoods and filing cabinets．Sign should not exceed |  |
| 144 sq．inches． |  |$\quad$ Incl．in Blank Sign

Customer is responsible for suitability of mounting option for application．Testing is recommended prior to use．Contact Customer Service at 800．777．4310 for samples．

## Arc Sign: Mounting Options

MOUNTING OPTIONS FOR VERTICAL SURFACES (WALLS, DOORS, WINDOWS)

|  |  | NAME/DESCRIPTION | PRICE |
| :---: | :---: | :---: | :---: |
|  | A | PRESSURE SENSITIVE TAPE <br> For smooth, hard surfaces. Not recommended for selected vinyl wall coverings. Can be used with silastic bonding. Sign should not exceed 144 sq. inches. | Incl. in Blank Sign |
|  | B | MAGNETIC <br> For steel surfaces. Sign should not exceed 144 sq. inches. | Incl. in Blank Sign |
|  |  | SCREW <br> For rough surfaces such as drywall and brick. Recommended on all wall-mount signs exceeding 100 sq. inches. | Incl. in Blank Sign |
|  | K | PERPENDICULAR <br> For wall surfaces. Sign sits at a $90^{\circ}$ angle to wall surface. Sign may not be wider than 17 ". | Incl. in Blank Sign |

## MOUNTING OPTIONS FOR CEILINGS

| ISUSPENDED CEILING <br> For 1" grid system. Connects with 2" extruded aluminum brackets; signs appear to "float" <br> below ceiling line. Sign should not exceed 1,440 sq. inches and 150 lbs. Specify grid size. | Incl. in Blank Sign |  |  |
| :---: | :--- | :--- | :--- |
|  | HANGING CEILING <br> For high or irregular ceilings. Hang lines tie to rafters, beams, duct work, piping, etc. <br> Sign should not exceed 1,440 sq. inches and 150 lbs. Hang line not included. | Incl. in Blank Sign |  |

Customer is responsible for suitability of mounting option for application. Testing is recommended prior to use. Contact Customer Service at 800.777 .4310 for samples.

## Arc Sign：Express Coupon Books

## EXPRESS COUPON BOOKS

| CATALOG NUMBER | QTY OF COUPONS | PRICE PER BOOK |
| :--- | :---: | :--- |
| RIC－I－ARC | 10 | $\$ 221.17$ |
| RIC－2－ARC | 25 | $\$ 514.49$ |
| RIC－3－ARC | 100 | $\$ 1,943.61$ |

－Lead time is 48 hours for redeemed Coupons．
－Freight is paid for all items obtained with coupons and shipped within the Continental U．S．
－Coupons are valid for two years from date of purchase．
－Laser／ink jet templates for paper inserts are available at www．290signs．com
－Customized Coupon Books are available；contact Customer Service at 800．777．4310．

## Redeem one Coupon for choice of：

－Non－custom Replacement Insert（RI）up to 24 sq．inches with vinyl or laser－print copy．
－Prespaced copy．
－Five sheets of any standard size and color of laser／inkjet paper．
Redeem two Coupons for choice of：
－Non－custom sign up to 24 sq．inches with vinyl or laser－print copy．
－Non－custom Replacement Inserts（RI）with subsurface copy．
Redeem three Coupons for：
－Non－custom sign up to 24 sq．inches with subsurface copy．

## Arc Sign: Freestanding \& Monolith Signs

FREESTANDING SIGNS (Stand only - Sign Priced Separately)


| CATALOG NUMBER | DESCRIPTION | 48"H x $81 / 2^{\prime \prime}$ W | 48"H x 11"W | 48"H x 14"W | 48"H x 17"W |
| :---: | :---: | :---: | :---: | :---: | :---: |
| FS-LD(8-1/2/11/14/17) | Light Duty | \$249.74 | \$275.42 | \$285.58 | \$295.75 |

- Calculate Blank Sign + Copy Options per the Square Inch Pricing Matrix.
- Sign ships knocked-down. Add $\$ 75$ Net crating fee if sign is ordered assembled, multiple signs may reduce fee.
- For 60" high sign, add \$48.


## FREESTANDING MONOLITH SIGNS (Stand only - Sign Priced Separately)



| CATALOG NUMBER | DESCRIPTION | 48"H x $81 / 2^{\prime \prime}$ W | $48^{\prime \prime} \mathrm{H} \times 11^{\prime \prime} \mathrm{W}$ | 48"H x 14"W | 48"H X 17"W | OTHER |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MS (8-1/2/11/17) | Monolith | \$269.28 | \$348.48 | \$443.52 | \$538.56 | Contact Customer Service for Pricing. |

- Calculate Copy Option per the Square Inch Pricing Matrix.
- Sign ships assembled; add $\$ 75$ Net crating fee (multiple signs may reduce fee).


# Plaques Plus／Plaques 

List Pricing


## Plaques Plus

## SOLID PLAQUES PLUS



| CATALOG NUMBER | SIZE (H" x W') | VINYL BLANK | SILKSCREEN <br> SUBSURFACE | ADA APPLIED <br> ADA INTEGRAL <br> ADA SUBSURFACE |
| :---: | :---: | :---: | :---: | :---: |
| SOP+2x6 | 2x6 | \$ 20.80 | \$ 34.36 | \$ 48.40 |
| SOP + $2 \times 8$ | 2x8 | \$ 24.34 | \$ 38.90 | \$ 53.78 |
| SOP + 2 x 9 | 2x9 | \$ 25.75 | \$ 40.51 | \$ 55.27 |
| SOP+2x10 | $2 \times 10$ | \$ 26.29 | \$ 40.69 | \$ 55.09 |
| SOP + $2 \times 12$ | $2 \times 12$ | \$ 30.08 | \$ 46.64 | \$ 62.96 |
| SOP+2x15 | 2x15 | \$ 34.98 | \$ 55.68 | \$ 76.08 |
| SOP+2x20 | 2x20 | \$ 42.73 | \$ 69.53 | \$ 96.33 |
| SOP+3x6 | $3 \times 6$ | \$ 25.75 | \$ 40.51 | \$ 55.27 |
| SOP+3x8 | $3 \times 8$ | \$ 30.08 | \$ 46.64 | \$ 62.96 |
| SOP +3x9 | $3 \times 9$ | \$ 33.84 | \$ 52.47 | \$ 70.83 |
| SOP + $3 \times 10$ | $3 \times 10$ | \$ 34.98 | \$ 55.68 | \$ 76.08 |
| SOP $+3 \times 12$ | $3 \times 12$ | \$ 41.79 | \$ 66.63 | \$ 91.11 |
| SOP $+3 \times 15$ | $3 \times 15$ | \$ 44.45 | \$ 70.55 | \$ 95.75 |
| SOP + $3 \times 20$ | $3 \times 20$ | \$ 59.26 | \$ 94.06 | \$127.66 |
| SOP+4x6 | $4 \times 6$ | \$ 30.08 | \$ 46.64 | \$ 62.96 |
| SOP + 4x8 | $4 \times 8$ | \$ 37.30 | \$ 59.38 | \$ 81.14 |
| SOP + $4 \times 9$ | $4 \times 9$ | \$ 41.79 | \$ 66.63 | \$ 91.11 |
| SOP $+4 \times 10$ | $4 \times 10$ | \$ 42.73 | \$ 69.53 | \$ 96.33 |
| SOP $+4 \times 12$ | $4 \times 12$ | \$ 47.41 | \$ 75.25 | \$102.13 |
| SOP $+4 \times 15$ | $4 \times 15$ | \$ 59.26 | \$ 94.06 | \$127.66 |
| SOP +4x20 | $4 \times 20$ | \$ 75.38 | \$117.78 | \$159.38 |
| SOP+6x6 | $6 \times 6$ | \$ 41.79 | \$ 66.63 | \$ 91.11 |
| SOP+6x8 | 6x8 | \$ 47.41 | \$ 75.25 | \$102.13 |
| SOP+6x9 | $6 \times 9$ | \$ 53.34 | \$ 84.66 | \$114.90 |
| SOP+6x10 | $6 \times 10$ | \$ 59.26 | \$ 94.06 | \$127.66 |
| SOP+6x12 | $6 \times 12$ | \$ 67.84 | \$106.00 | \$143.44 |
| SOP+6x15 | $6 \times 15$ | \$ 80.63 | \$128.33 | \$175.13 |
| SOP+6x20 | $6 \times 20$ | \$ 97.73 | \$154.13 | \$212.93 |
| SOP+8x6 | $8 \times 6$ | \$ 47.41 | \$ 75.25 | \$102.13 |
| SOP+8x8 | $8 \times 8$ | \$ 60.30 | \$ 94.22 | \$127.50 |
| SOP+8x9 | $8 \times 9$ | \$ 67.84 | \$106.00 | \$143.44 |
| SOP+8x10 | $8 \times 10$ | \$ 75.38 | \$117.78 | \$159.38 |
| SOP + $8 \times 12$ | $8 \times 12$ | \$ 86.01 | \$136.89 | \$186.81 |
| SOP+8x15 | $8 \times 15$ | \$ 97.73 | \$154.13 | \$212.93 |
| SOP+8x20 | $8 \times 20$ | \$118.77 | \$193.97 | \$272.37 |
| SOP+9x9 | $9 \times 9$ | \$ 72.57 | \$115.50 | \$157.62 |

## Plaques Plus

## SOLID PLAQUES PLUS

| CATALOG NUMBER | SIZE (H" X W") | VINYL BLANK | SILK SCREEN SUBSURFACE | ADA APPLIED ADA INTEGRAL ADA SUBSURFACE |
| :---: | :---: | :---: | :---: | :---: |
| SOP+9x10 | $9 \times 10$ | \$ 80.63 | \$128.33 | \$175.13 |
| SOP+9x12 | $9 \times 12$ | \$ 87.96 | \$138.72 | \$191.64 |
| SOP+9x15 | $9 \times 15$ | \$100.21 | \$163.66 | \$229.81 |
| SOP+9x20 | $9 \times 20$ | \$133.61 | \$218.21 | \$306.41 |
| SOP+10x10 | $10 \times 10$ | \$ 89.51 | \$147.33 | \$194.59 |
| SOP+10x12 | $10 \times 12$ | \$ 97.73 | \$154.13 | \$212.93 |
| SOP+10x15 | 10x15 | \$111.35 | \$181.85 | \$255.35 |
| SOP+10x20 | $10 \times 20$ | \$131.25 | \$211.25 | \$289.25 |
| SOP+12x12 | $12 \times 12$ | \$106.89 | \$174.57 | \$245.13 |
| SOP+12x15 | $12 \times 15$ | \$133.61 | \$218.21 | \$306.41 |
| SOP+12x20 | $12 \times 20$ | \$157.50 | \$253.50 | \$347.10 |
| SOP+15x15 | $15 \times 15$ | \$147.69 | \$237.66 | \$325.41 |
| SOP+15x20 | $15 \times 20$ | \$155.70 | \$239.70 | \$329.70 |
| SOP+20x20 | 20x20 | \$207.60 | \$319.60 | \$439.60 |

## SLIDER PLAQUES PLUS



|  |  |  |  | ADA APPLIED |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| CATALOG NUMBER | SIZE (H" $\mathbf{X}$ W") | VINYL <br> BLANK | SILKSCREEN <br> SUBSURFACE | ADA INTEGRAL <br> ADA SUBSURFACE | DESCRIPTION |

## Plaques Plus: Mounting Options and End Cap Styles

MOUNTING OPTIONS

|  |  | NAME/DESCRIPTION | PRICE |
| :---: | :---: | :---: | :---: |
|  |  | PRESSURE SENSITIVE TAPE <br> For smooth, hard surfaces. Not recommended for selected vinyl wall coverings. Can be used with silastic bonding. Sign should not exceed 144 sq. inches. | Incl. in Blank Sign |
|  |  | MAGNETIC <br> For steel furniture panels, case goods and filing cabinets. Sign should not exceed 144 sq. inches. | Incl. in Blank Sign |
|  |  | HOOK and LOOP <br> For fabric surfaces. Sign should not exceed 144 sq. inches. | Incl. in Blank Sign |
|  |  | HOOK <br> For furniture panels. Clear device hooks over panel top. Sign locates 1 1/2" down. Specify panel manufacturer, model and thickness. | Incl. in Blank Sign |
|  | 0 | FLEXIBLE UNDER-THE-TOP-CAP <br> For furniture panels. Flexible fabric flange is held in place by panel top cap. Sign locates flush with panel top. Specify black or white. | Incl. in Blank Sign |
|  |  | PANEL / TILE <br> For furniture panels. Aluminum device hooks over panel top or tile and is concealed by either top cap or another tile. Sign locates flush with panel top. Specify panel manufacturer, model and panel thickness. | Incl. in Blank Sign |

Customer is responsible for suitability of mounting option. Testing is recommended prior to use. Contact Customer Service at 800.777.4310 for samples.

## END CAP STYLES

End caps are included in blank sign price.

- Slimline
- Square Corner
- Angleback
- Round Corner
- Stepback
- Bullnose


## Plaques

## SQUARE INCH PRICING MATRIX

Sign $=$ Blank Sign + Copy Option（s）

| BLANK SIGN |  |  | COPY OPTIONS |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sq．Inch Range | Plaque | ADD（＋） | Vinyl | Subsurface Silk－Screen Sliding Inserts | ADA Engraved |
| 0－7 | \＄． 55 |  | \＄1．49 | \＄3．75 | \＄5．98 |
| 8－11 | \＄． 55 |  | \＄1．14 | \＄2．86 | \＄4．58 |
| 12－13 | \＄． 55 |  | \＄． 75 | \＄1．88 | \＄3．02 |
| 14－16 | \＄． 49 |  | \＄． 62 | \＄1．53 | \＄2．46 |
| 17－19 | \＄． 48 |  | \＄． 56 | \＄1．38 | \＄2．20 |
| 20－23 | \＄． 47 |  | \＄． 47 | \＄1．19 | \＄1．91 |
| 24－29 | \＄． 45 |  | \＄． 45 | \＄1．14 | \＄1．82 |
| 30－35 | \＄． 40 |  | \＄． 45 | \＄1．14 | \＄1．82 |
| 36－38 | \＄． 37 |  | \＄． 45 | \＄1．14 | \＄1．82 |
| 39－43 | \＄． 32 |  | \＄． 44 | \＄1．11 | \＄1．78 |
| 44－61 | \＄． 32 |  | \＄． 38 | \＄． 96 | \＄1．52 |
| 62－80 | \＄． 30 |  | \＄． 35 | \＄． 88 | \＄1．40 |
| 81－101 | \＄ 28 |  | \＄． 35 | \＄． 88 | \＄1．40 |
| 102－121 | \＄． 25 |  | \＄． 32 | \＄． 79 | \＄1．28 |
| 122－181 | \＄． 24 |  | \＄． 32 | \＄． 79 | \＄1．28 |
| 182－241 | \＄． 24 |  | \＄． 27 | \＄． 67 | \＄1．06 |
| $242+$ | \＄． 19 |  | \＄． 21 | \＄． 49 | \＄． 79 |

## Pricing Considerations：

－Silkscreen pricing is calculated per color．For first piece，use square inch pricing from Silkscreen column．Each additional piece uses square inch pricing equal to $1 / 2$ the vinyl charge．
－Two vinyl copy colors on one insert is same price as one vinyl copy color．Add $1 / 2$ the vinyl copy charge for each additional color．
－Two subsurface copy colors on one insert is same price as one subsurface color．Add $1 / 2$ the subsurface copy charge for each additional color．
－Logos are priced separate from copy；contact Customer Service at 800．777．4310．
－For exterior－grade subsurface copy，multiply subsurface by 1．25．For exterior－grade ADA copy multiply ADA by 1.50 ．
－Initial Custom Color－Match fee is $\$ 75$ net per color．Subsequent orders under $\$ 1,000$ net incur a $\$ 75$ net Color－Match set－up charge per color．
－Contact Customer Service at 800．777．4310 for custom materials，colors and mounting options．

# Glosign 

List Pricing


## Glosign: Exit Signs \& Modular Inserts and Plaques

## EXIT SIGNS

| CATALOG NUMBER | DESCRIPTION | PRICE |
| :---: | :---: | :---: |
| GLO-EXP713P-GN | Plaque; $71 / 2^{\prime \prime} \times 13^{\prime \prime}$; Green Characters 6" | \$ 90.64 |
| GLO-EXP713P-RD | Plaque; $71 / 2^{\prime \prime} \times 13^{\prime \prime}$; Red Characters 6" | \$ 90.64 |
| GLO-EXP1017P-RD | Plaque; 10" x 17"; Red Characters 8" (UL924 Listed NYC Standard) | \$124.83 |
| GLO-EXM813-GN | Modular; 8" $\times 13^{\prime \prime}$; Green Characters 6" | \$195.03 |
| GLO-EXM813-RD | Modular; 8" $\times 13^{\prime \prime}$; Red Characters 6" | \$195.03 |
| GLO-EXM1017-RD | Modular; 10" $\times 17^{\prime \prime}$; Red Characters 8" (UL924 Listed NYC Standard) | \$260.83 |
| GLO-EXM813-2-GN | Modular; Two Sides; 8" $\times 13^{\prime \prime}$; Green Characters 6" | \$293.34 |
| GLO-EXM813-2-RD | Modular; Two Sides; 8" $\times 13^{\prime \prime}$; Red Characters 6" | \$293.34 |
| GLO-EXM1017-2-RD | Modular; Two Sides; 10" x 17"; Red Characters 8" (UL924 Listed NYC Standard) | \$385.66 |

Plaques: Price includes D-Mount hardware and two directional chevrons.
Modular: Price includes 2/90 Modular sign assembly, complete with copy and two directional chevrons per sign face. End Cap color is same as copy color. One-sided signs are D-Mount; two-sided signs are K-Mount.

## MODULAR INSERTS AND PLAQUES

| CATALOG NUMBER | SQ. INCHES | BEST GRADE PRICE | BETTER GRADE PRICE | GOOD GRADE PRICE |
| :--- | :--- | :--- | :--- | :--- |
| GLO-0007 | $0^{\prime \prime}-7^{\prime \prime}$ | $\$ 5.81$ | $\$ 3.64$ | $\$ .83$ |
| GLO-0811 | $8^{\prime \prime}-11^{\prime \prime}$ | $\$ 4.45$ | $\$ 2.78$ | $\$ .83$ |
| GLO-1213 | $12^{\prime \prime}-13^{\prime \prime}$ | $\$ 2.93$ | $\$ 1.83$ | $\$ .83$ |
| GLO-1416 | $14^{\prime \prime}-16^{\prime \prime}$ | $\$ 2.39$ | $\$ 1.49$ | $\$ .74$ |
| GLO-1719 | $17^{\prime \prime}-19^{\prime \prime}$ | $\$ 2.14$ | $\$ 1.34$ | $\$ .73$ |
| GLO-2023 | $20^{\prime \prime}-23^{\prime \prime}$ | $\$ 1.85$ | $\$ 1.16$ | $\$ .71$ |
| GLO-2429 | $24^{\prime \prime}-29^{\prime \prime}$ | $\$ 1.77$ | $\$ 1.11$ | $\$ .68$ |
| GLO-3035 | $30^{\prime \prime}-35^{\prime \prime}$ | $\$ 1.77$ | $\$ 1.11$ | $\$ .60$ |
| GLO-3638 | $36^{\prime \prime}-38^{\prime \prime}$ | $\$ 1.77$ | $\$ 1.11$ | $\$ .56$ |
| GLO-3943 | $39^{\prime \prime}-43^{\prime \prime}$ | $\$ 1.73$ | $\$ 1.08$ | $\$ .49$ |
| GLO-4461 | $44^{\prime \prime}-61^{\prime \prime}$ | $\$ 1.48$ | $\$ .93$ | $\$ .49$ |
| GLO62-80 | $62^{\prime \prime}-80^{\prime \prime}$ | $\$ 1.36$ | $\$ .93$ | $\$ .49$ |
| GLO-81101 | $81^{\prime \prime}-101^{\prime \prime}$ | $\$ 1.36$ | $\$ .93$ | $\$ .49$ |
| GLO-101-121 | $101^{\prime \prime}-121^{\prime \prime}$ | $\$ 1.24$ | $\$ .93$ | $\$ .49$ |

- Copy Option is either vinyl or silk screen.
- Plaques include mounting hardware.
- To price $2 / 90$ Modular with GloSign inserts, calculate Blank Sign plus GloSign Insert.
- Maximum insert size is $22^{\prime \prime} \times 50$ " ( 1,100 sq. inches).
- ADA tactile copy and Raster Braille available.
- Multi-color egress maps are available; contact Customer Service at 800.777.4310.


## Glosign: Tape Rolls and Egress Symbols \& Copy Characters

## TAPE ROLLS AND EGRESS SYMBOLS

| CATALOG NUMBER | DESCRIPTION | PRICE |
| :--- | :--- | :--- |
| GLO-T130 | $1^{\prime \prime} \times 30^{\prime}$ Roll | $\$ 45.49$ |
| GLO-T230 | $2^{\prime \prime} \times 30^{\prime}$ Roll | $\$ 90.98$ |
| GLO-T330 | $3^{\prime \prime} \times 30^{\prime}$ Roll | $\$ 136.47$ |
| GLO-T430 | $4^{\prime \prime} \times 30^{\prime}$ Roll | $\$ 181.97$ |
| GLO-T630 | $6^{\prime \prime} \times 30^{\prime}$ Roll | $\$ 272.95$ |
| GLO-T3C | $3^{\prime \prime}$ Circle | $\$ 1.64$ |
| GLO-T3A | $3^{\prime \prime}$ Arrow | $\$ 1.64$ |
|  |  |  |
| GLO-TNS260 | $2^{\prime \prime} \times 60^{\prime}$ Roll; Non-Slip | $\$ 117.04$ |
| GLO-TNS360 | $3^{\prime \prime} \times 60^{\prime}$ Roll; Non-Slip | $\$ 175.56$ |
| GLO-TNS460 | $4^{\prime \prime} \times 60^{\prime}$ Roll; Non-Slip | $\$ 234.08$ |
| GLO-TNS660 | $6^{\prime \prime} \times 60^{\prime}$ Roll; Non-Slip | $\$ 351.12$ |
| GLO-TNS624 | $6^{\prime \prime} \times 24^{\prime}$ Roll; Non-Slip; Individual Tread | $\$ 13.92$ |
| GLO-TNS3A | $3^{\prime \prime}$ Arrow; Non-Slip | $\$$ |
| GLO-TNS3C | $3^{\prime \prime}$ Circle; Non-Slip | $\$ 76$ |
|  |  |  |
| GLO-STP-RD | $2^{\prime \prime} \times 30^{\prime}$ Roll; Red Stripe | $\$ 71.66$ |
| GLO-STP-GN | $2^{\prime \prime} \times 30^{\prime}$ Roll; Green Stripe | $\$ 71.66$ |
| GLO-STP-BK | $2^{\prime \prime} \times 30^{\prime}$ Roll; Black Stripe | $\$ 71.66$ |

## COPY CHARACTERS

| CATALOG NUMBER | CHARACTER HEIGHT | CHARACTER PRICE |
| :--- | :--- | :--- |
| GLO-PL75 | $3 / 4^{\prime \prime}$ | $\$ 1.96$ |
| GLO-PL100 | $1^{\prime \prime}$ | $\$ 2.18$ |
| GLO-PL125 | $11 / 4^{\prime \prime}$ | $\$ 2.82$ |
| GLO-PL150 | $11 / 2^{\prime \prime}$ | $\$ 3.28$ |
| GLO-PL200 | $2^{\prime \prime}$ | $\$ 4.32$ |
| GLO-PL250 | $21 / 2^{\prime \prime}$ | $\$ 6.54$ |
| GLO-PL300 | $3^{\prime \prime}$ | $\$ 8.70$ |
| GLO-PL400 | $4^{\prime \prime}$ | $\$ 10.88$ |
|  |  |  |
| GLO-PL500 | $5^{\prime \prime}$ | $\$ 13.06$ |
| GLO-PL600 | $6^{\prime \prime}$ | $\$ 15.14$ |
| GLO-PL700 | $7^{\prime \prime}$ | $\$ 17.30$ |
| GLO-PL800 | $8^{\prime \prime}$ | $\$ 19.58$ |
| GLO-PL900 | $9^{\prime \prime}$ | $\$ 21.60$ |
| GLO-PL1000 | $10^{\prime \prime}$ | $\$ 23.78$ |
| GLO-PL1100 | $11^{\prime \prime}$ | $\$ 26.10$ |
| GLO-PL1200 | $12^{\prime \prime}$ | $\$ 28.10$ |

## Miscellaneous Signs

DIMENSIONAL LETTERS
PRE－SPACED VINYL COPY


## Miscellaneous Signs: Dimensional Letters \& Pre-Spaced Vinyl Copy

## DIMENSIONAL LETTERS

For pricing, contact Customer Service at 800.777.4310.

## PRE-SPACED VINYL COPY

|  |  | CHARACTER PRICE |  |
| :--- | :--- | :--- | :--- |
| CATALOG NUMBER | LETTER HEIGHT | VINYL | TACTILE |
| PL38 | $3 / 8^{\prime \prime}$ | $\$ .57$ | N/A |
| PL50 | $1 / 2^{\prime \prime}$ | $\$ .57$ | N/A |
| PL62 | $5 / 8^{\prime \prime}$ | $\$ .66$ | N/A |
| PL75 | $3 / 4^{\prime \prime}$ | $\$ .74$ | $\$ 4.03$ |
| PL100 | $1^{\prime \prime}$ | $\$ .82$ | $\$ 4.48$ |
| PL125 | $11 / 4^{\prime \prime}$ | $\$ 1.06$ | $\$ 5.60$ |
| PL150 | $11 / 2^{\prime \prime}$ | $\$ 1.23$ | $\$ 6.68$ |
| PL200 | $2^{\prime \prime}$ | $\$ 1.62$ | $\$ 8.91$ |
| PL250 | $21 / 2^{\prime \prime}$ | $\$ 2.45$ | $\$ 11.12$ |
| PL300 | $3^{\prime \prime}$ | $\$ 3.26$ | $\$ 13.44$ |
| PL400 | $4^{\prime \prime}$ | $\$ 4.08$ | $\$ 17.93$ |
| PL500 | $5^{\prime \prime}$ | $\$ 4.90$ | $\$ 20.04$ |
| PL600 | $6^{\prime \prime}$ | $\$ 5.68$ | $\$ 22.27$ |
| PL700 | $7^{\prime \prime}$ | $\$ 6.49$ | $\$ 24.49$ |
| PL800 | $8^{\prime \prime}$ | $\$ 7.34$ | $\$ 26.72$ |
| PL900 | $9^{\prime \prime}$ | $\$ 8.10$ | $\$ 28.94$ |
| PL1000 | $10^{\prime \prime}$ | $\$ 8.92$ | $\$ 31.64$ |
| PL1100 | $11^{\prime \prime}$ | $\$ 10.13$ | $\$ 33.39$ |
| PL1200 | $12^{\prime \prime}$ | $\$ 10.54$ | $\$ 35.63$ |
| PL1400 | $14^{\prime \prime}$ | $\$ 12.16$ | $\$ 37.85$ |
| PL1600 | $16^{\prime \prime}$ | $\$ 13.79$ | $\$ 40.07$ |
| PL1800 | $18^{\prime \prime}$ | $\$ 15.41$ | $\$ 42.31$ |
| PL2000 | $20^{\prime \prime}$ | $\$ 16.37$ | $\$ 46.75$ |
| PL2400 | $24^{\prime \prime}$ | $\$ 17.03$ | $\$ 57.77$ |
|  | $n$ | 8 |  |

[^2]
## Exterior Signs

Net Pricing

## POST AND SINGLE PANEL <br> POST AND MULTIPLE PANEL <br> DIMENSIONAL LETTERS <br> IM



## Exterior Signs: Post and Single Panel - How to Price a Sign (Net Pricing)

| Example: 12" x 48" Single Panel Series (S3) Exterior Sign, with 8' Posts En | Emergency Entrance |
| :---: | :---: |
| Consists of... One 12" x 48" Sign <br> 8' Series 3 Radius Posts |  |
| - Locate price for a blank Series 3 (S3) 12 " $\times 48$ " Post \& Single Panel Price Guide. | de. $\quad \$ 673.00$ |
| - Locate price for copy for a 12" $\times 48$ " Post \& Single Panel Price Guide | \$ 47.52 |
| Total Net Sign Price $=$ Blank Sign Price + Copy Price(s): \$673.00 + \$47.52 | \$720.52 Net |

## Sign price includes:

Slide, bleed or round panel extruded aluminum frame with mitered corners and two .125 " aluminum faces. 8' Long Posts with full-length reveal (part on panel, rest below panel as filler) and all hardware.
Chemically washed and etched-primed and painted with a two part acrylic polyurethane finish on all visible aluminum surfaces.
Painted one color Satin finish from 2/90's Prism Collection and Standard Copy Colors, Upcharge applies to Metallic Paint.

## Copy price includes:

One or two Standard vinyl colors, not to exceed $50 \%$ of total sign area.
Copy applied to one side of sign.
Note: Logos priced separately. For pricing Contact Customer Service at 800.777.4310.

## Extras:

Standard reflective vinyl add 25\%.
Vinyl applied to both sides of sign; multiply copy price by 2.
10' - 12' Series 3 Posts; add $\$ 76.00$ per pair.
Series 3 Square Posts or Square Posts with Radius Edges; add \$30.53 for 8', \$105.26 for 10' - 12'.
10' - 12' Series 7 Posts; add $\$ 210.52$ per pair.
For freight \& crating quotation, contact Customer Service at 800.777.4310.

Exterior Signs：Post and Single Panel Pricing Matrix（Net Pricing）

## POST AND SINGLE PANEL PRICING MATRIX

| CATALOG NUMBER | SERIES 3 （S3） | SERIES 7 （S7） | SERIES 12 （S12） | ADD（＋） | COPY PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| E－PS 12＂$\times 12^{\prime \prime}$ | \＄ 566.00 | N／A | N／A |  | \＄ 18.36 |
| E－PS 12＂$\times 18{ }^{\prime \prime}$ | \＄ 584.00 | N／A | N／A |  | \＄ 27.54 |
| E－PS 12＂$\times 24$＂ | \＄ 602.00 | N／A | N／A |  | \＄ 30.24 |
| E－PS 12＂$\times 30$＂ | \＄ 619.00 | N／A | N／A |  | \＄ 29.70 |
| E－PS 12＂$\times 36$＂ | \＄ 637.00 | \＄1，022．00 | N／A |  | \＄ 35.64 |
| E－PS 12＂$\times 42^{\prime \prime}$ | \＄ 655.00 | \＄1，054．00 | N／A |  | \＄ 41.58 |
| E－PS 12＂$\times 48$＂ | \＄ 673.00 | \＄1，085．00 | N／A |  | \＄ 47.52 |
| E－PS 12＂$\times 60$＂ | \＄ 709.00 | \＄1，149．00 | N／A |  | \＄ 59.40 |
| E－PS 12＂$\times 72$＂ | \＄ 745.00 | \＄1，212．00 | N／A |  | \＄ 71.28 |
| E－PS 12＂$\times 84$＂ | \＄ 781.00 | \＄1，275．00 | N／A |  | \＄ 83.16 |
| E－PS 12＂$\times 96$ | \＄ 817.00 | \＄1，338．00 | N／A |  | \＄ 95.04 |
| E－PS $18 \times 18{ }^{\prime \prime}$ | \＄ 614.00 | \＄ 971.00 | N／A |  | \＄ 26.73 |
| E－PS 18＂$\times 24$＂ | \＄ 637.00 | \＄1，007．00 | N／A |  | \＄ 35.64 |
| E－PS 18＂$\times 30$ | \＄ 659.00 | \＄1，042．00 | N／A |  | \＄ 44.55 |
| E－PS 18＂$\times 36$ | \＄ 682.00 | \＄1，078．00 | N／A |  | \＄ 53.46 |
| E－PS 18＂$\times 42^{\prime \prime}$ | \＄ 704.00 | \＄1，114．00 | N／A |  | \＄ 62.37 |
| E－PS 18＂$\times 48^{\prime \prime}$ | \＄ 727.00 | \＄1，149．00 | N／A |  | \＄ 71.28 |
| E－PS 18＂$\times 60$＂ | \＄ 772.00 | \＄1，219．00 | N／A |  | \＄ 89.10 |
| E－PS 18＂$\times 7{ }^{\prime \prime}$ | \＄ 817.00 | \＄1，290．00 | N／A |  | \＄106．92 |
| E－PS 18＂$\times 84^{\prime \prime}$ | \＄ 863.00 | \＄1，362．00 | N／A |  | \＄124．74 |
| E－PS 18＂$\times 96$ | \＄ 908.00 | \＄1，433．00 | N／A |  | \＄142．56 |
| E－PS 24＂$\times 24$＂ | \＄ 671.00 | \＄1，055．00 | \＄1，257．00 |  | \＄ 47.52 |
| E－PS 24＂$\times 30$＂ | \＄ 698.00 | \＄1，094．00 | \＄1，300．00 |  | \＄ 59.40 |
| E－PS 24＂$\times 36$＂ | \＄ 726.00 | \＄1，133．00 | \＄1，340．00 |  | \＄ 71.28 |
| E－PS 24＂$\times 4{ }^{\prime \prime}$ | \＄ 753.00 | \＄1，173．00 | \＄1，382．00 |  | \＄ 83.16 |
| E－PS 24＂$\times 48$＂ | \＄ 780.00 | \＄1，212．00 | \＄1，424．00 |  | \＄ 95.04 |
| E－PS 24＂$\times 60$＂ | \＄ 834.00 | \＄1，290．00 | \＄1，507．00 |  | \＄118．80 |
| E－PS 24＂$\times 7{ }^{\prime \prime}$ | \＄ 888.00 | \＄1，370．00 | \＄1，592．00 |  | \＄142．56 |
| E－PS 24＂$\times 84$＂ | \＄ 942.00 | \＄1，448．00 | \＄1，674．00 |  | \＄166．32 |
| E－PS 24＂$\times 96$ | \＄ 998.00 | \＄1，526．00 | \＄1，757．00 |  | \＄190．08 |
| E－PS 30＂$\times 30$＂ | \＄ 738.00 | \＄1，146．00 | \＄1，354．00 |  | \＄ 74.25 |
| E－PS 30＂$\times 36$＂ | \＄ 769.00 | \＄1，189．00 | \＄1，396．00 |  | \＄ 89.10 |
| E－PS 30＂$\times 42^{\prime \prime}$ | \＄ 801.00 | \＄1，231．00 | \＄1，438．00 |  | \＄103．95 |
| E－PS 30＂$\times 48^{\prime \prime}$ | \＄ 832.00 | \＄1，275．00 | \＄1，479．00 |  | \＄118．80 |
| E－PS 30＂$\times 60$＂ | \＄ 896.00 | \＄1，361．00 | \＄1，563．00 |  | \＄148．50 |
| E－PS 30＂$\times 72$＂ | \＄ 960.00 | \＄1，448．00 | \＄1，647．00 |  | \＄178．20 |
| E－PS 30＂$\times 84$＂ | \＄1，024．00 | \＄1，534．00 | \＄1，732．00 |  | \＄207．90 |
| E－PS 30＂$\times 96$ | \＄1，087．00 | \＄1，620．00 | \＄1，814．00 |  | \＄237．60 |

Exterior Signs: Post and Single Panel Pricing Matrix (Net Pricing)

## POST AND SINGLE PANEL PRICING MATRIX

| CATALOG NUMBER | SERIES 3 (S3) | SERIES 7 (S7) | SERIES 12 (S12) | ADD (+) | COPY PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| E-PS 36" $\times 36$ | \$ 738.00 | \$1,243.00 | \$1,450.00 |  | \$ 106.92 |
| E-PS 36" $\times 42^{\prime \prime}$ | \$ 849.00 | \$1,290.00 | \$1,492.00 |  | \$ 124.74 |
| E-PS 36 " $\times 48^{\prime \prime}$ | \$ 887.00 | \$1,338.00 | \$1,534.00 |  | \$ 142.56 |
| E-PS 36" $\times 60$ " | \$ 959.00 | \$1,432.00 | \$1,619.00 |  | \$ 178.20 |
| E-PS 36" $\times 7{ }^{\prime \prime}$ | \$1,031.00 | \$1,526.00 | \$1,703.00 |  | \$ 213.84 |
| E-PS 36" $\times 84$ " | \$1,105.00 | \$1,620.00 | \$1,787.00 |  | \$ 249.48 |
| E-PS 36" $\times 9{ }^{\prime \prime}$ | \$1,177.00 | \$1,714.00 | \$1,872.00 |  | \$ 285.12 |
| E-PS 42" $\times 42^{\prime \prime}$ | \$ 899.00 | \$1,350.00 | \$1,546.00 |  | \$ 145.53 |
| E-PS 42" $\times 48^{\prime \prime}$ | \$ 939.00 | \$1,401.00 | \$1,590.00 |  | \$ 166.32 |
| E-PS 42" $\times 60$ " | \$1,021.00 | \$1,502.00 | \$1,681.00 |  | \$ 207.90 |
| E-PS 42" $\times 7{ }^{\prime \prime}$ | \$1,103.00 | \$1,605.00 | \$1,759.00 |  | \$ 249.48 |
| E-PS 42" $\times 84$ " | \$1,185.00 | \$1,705.00 | \$1,844.00 |  | \$ 291.06 |
| E-PS 42" $\times 96$ | \$1,267.00 | \$1,808.00 | \$1,929.00 |  | \$ 332.64 |
| E-PS 48" $\times 48^{\prime \prime}$ | \$ 992.00 | \$1,463.00 | \$1,644.00 |  | \$ 190.08 |
| E-PS 48" $\times 60$ " | \$1,084.00 | \$1,573.00 | \$1,730.00 |  | \$ 237.60 |
| E-PS 48" $\times 7{ }^{\prime \prime}$ | \$1,174.00 | \$1,683.00 | \$1,816.00 |  | \$ 285.12 |
| E-PS 48" ${ }^{\prime \prime} 4^{\prime \prime}$ | \$1,266.00 | \$1,793.00 | \$1,900.00 |  | \$ 332.64 |
| E-PS 48" $\times 9{ }^{\prime \prime}$ | \$1,356.00 | \$1,901.00 | \$1,971.00 |  | \$ 380.16 |
| E-PS 48" $\times 120$ | \$1,540.00 | \$2,121.00 | \$2,156.00 |  | \$ 475.20 |

## Exterior Signs: Post and Multi-Panel - How to Price a Sign (Net Pricing)

## Example: 34" x 60" Multi-Panel Series 3 (S3) with 8' Posts <br> Consists of... <br> One 10" x 60" Header Panel Four 6" x 60" Copy Panels 8' Series 3 (S3) Triangle Posts



## Price the Blank Sign:

- Locate the price for a $10^{\prime \prime} \times 60^{\prime \prime}$ Panel in the Multi-Panel
\$324.00 \$ 324.00 Exterior Sign Pricing Guide, page 52.
- Locate the price for a 6 " $\times 60$ " Panel in the Multi-Panel Exterior Sign Pricing Guide, page 52.
- Multiply the number of Panels by the individual Copy Panel price.

| $\$ 187.00 \times 4$ | $\$ 748.00$ |
| :--- | ---: |
| $\$ 364.00$ | $\$ 364.00$ |
|  | $\$ 1,436.00$ |

- Locate the Sign Post type \& length on page 52.
\$1,436.00


## Price the Copy Option(s):

- Locate the price for Copy for a 10 " x 60" Panel in the Multi-Panel Exterior Sign Pricing Guide, page 52.
(Header Panel) \$ 49.50


## \$49.50

- Locate the price for Copy for a 6 " x 60 " Panel in the Multi-Panel Exterior
(Directional Panels) \$ 118.80 Sign Pricing Guide, page 52. Multiply the copy charge by 4, since there are four 6 " $\times 60$ " Panels that make up this sign.
- Total all copy inserts.
\$ 168.30


## Total Sign Price $=$ Blank Sign Price + Copy Price (s):

$\$ 1,436.00+\$ 168.30=\$ 1,604.30$ Net

## Price Includes:

Panels cut to size with all hardware.
Chemically washed and etched-primed and painted with a two-part acrylic polyurethane finish on all visible aluminum surfaces.
Painted one color Satin finish from 2/90's Prism Collection and standard Copy Colors, Upcharge applies to Metallic Paint.

## Copy Price Includes:

One or two Standard vinyl colors, not to exceed $50 \%$ of total sign area.
Copy applied to one side of sign.
Note: Logos priced separately. For pricing contact Customer Service at 800.777.4310.

## Extras:

Standard reflective vinyl add 25\%.
Vinyl applied to both sides of sign; multiply copy price by 2.
10' - 12' Series 2 Posts; add $\$ 67.00$ per pair.
10' - 12' Series 3 Posts; add $\$ 76.00$ per pair.
For freight \& crating quotation, contact Customer Service at 800.777.4310.

Exterior Signs: Post and Multi-Panel Pricing Matrix (Net Pricing)

POST AND MULTI-PANEL PRICING MATRIX

| $\begin{aligned} & \text { SIZE } \\ & \text { H x W } \end{aligned}$ | SIGN PRICE | COPY PRICE | $\begin{aligned} & \text { SIZE } \\ & \text { H x W } \end{aligned}$ | SIGN PRICE | COPY PRICE | $\begin{aligned} & \text { SIZE } \\ & H \times \text { W } \end{aligned}$ | SIGN PRICE | COPY PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2" $\times 24$ " | \$ 72.00 | \$ 8.64 | $6 " \times 24$ " | \$ 96.00 | \$ 18.36 | 15 " $\times 24$ " | \$265.00 | \$ 29.70 |
| 2" $\times 30$ " | \$ 78.00 | \$ 9.00 | $6 " \times 30$ " | \$108.00 | \$ 22.95 | $15^{\prime \prime} \times 30$ " | \$288.00 | \$ 37.13 |
| 2 " $\times 36$ " | \$ 86.00 | \$ 10.80 | $6 " \times 36$ " | \$122.00 | \$ 27.54 | $15^{\prime \prime} \times 36$ " | \$309.00 | \$ 44.55 |
| 2 " $\times 48$ " | \$111.00 | \$ 13.68 | $6 " \times 48$ | \$160.00 | \$ 30.24 | $15^{\prime \prime} \times 48$ " | \$354.00 | \$ 59.40 |
| $2 " \times 60$ " | \$125.00 | \$ 17.10 | $6 " \times 60$ | \$187.00 | \$ 29.70 | $15^{\prime \prime} \times 60$ " | \$399.00 | \$ 74.25 |
| 2 " $\times 72$ " | \$151.00 | \$ 18.36 | $6 " \times 72$ " | \$224.00 | \$ 35.64 | $15^{\prime \prime} \times 72$ " | \$441.00 | \$ 89.10 |
| 2" $\times 84$ " | \$166.00 | \$ 21.42 | $6 " \times 84$ " | \$250.00 | \$ 41.58 | $15^{\prime \prime} \times 84$ " | \$500.00 | \$103.95 |
| 2" $\times 96$ " | \$179.00 | \$ 24.48 | $6 " \times 96$ | \$300.00 | \$ 47.52 | $15^{\prime \prime} \times 96$ | \$530.00 | \$118.80 |
| $3^{\prime \prime} \times 24$ " | \$ 77.00 | \$ 10.80 | $8^{\prime \prime} \times 24^{\prime \prime}$ | \$224.00 | \$ 24.48 | $18^{\prime \prime} \times 24$ " | \$284.00 | \$ 35.64 |
| $3^{\prime \prime} \times 30^{\prime \prime}$ | \$ 86.00 | \$ 12.83 | $8 " \times 30$ | \$236.00 | \$ 30.60 | $18^{\prime \prime} \times 30$ " | \$309.00 | \$ 44.55 |
| $3^{\prime \prime} \times 36^{\prime \prime}$ | \$ 95.00 | \$ 15.39 | $8 " \times 36$ | \$248.00 | \$ 30.24 | $18^{\prime \prime} \times 36^{\prime \prime}$ | \$336.00 | \$ 53.46 |
| $3^{\prime \prime} \times 48^{\prime \prime}$ | \$123.00 | \$ 18.36 | $8^{\prime \prime} \times 48^{\prime \prime}$ | \$271.00 | \$ 31.68 | $18^{\prime \prime} \times 48^{\prime \prime}$ | \$388.00 | \$ 71.28 |
| $3^{\prime \prime} \times 60$ " | \$140.00 | \$ 22.95 | $8^{\prime \prime} \times 60$ | \$295.00 | \$ 39.60 | $18^{\prime \prime} \times 60$ " | \$441.00 | \$ 89.10 |
| $3 " \times 72$ " | \$169.00 | \$ 27.54 | 8" $\times 72$ " | \$318.00 | \$ 47.52 | $18^{\prime \prime} \times 72^{\prime \prime}$ | \$494.00 | \$106.92 |
| $3 " \times 84$ " | \$185.00 | \$ 26.46 | 8" $\times 84$ " | \$342.00 | \$ 55.44 | $18^{\prime \prime} \times 84$ " | \$548.00 | \$124.74 |
| $3 \prime \times 96$ | \$203.00 | \$ 30.24 | 8" $\times 96$ " | \$366.00 | \$ 63.36 | $18^{\prime \prime} \times 96$ | \$601.00 | \$142.56 |
| $4^{\prime \prime} \times 24^{\prime \prime}$ | \$ 83.00 | \$ 13.68 | $10^{\prime \prime} \times 24$ " | \$236.00 | \$ 30.60 | $24^{\prime \prime} \times 24$ " | \$318.00 | \$ 47.52 |
| $4 " \times 30$ " | \$ 93.00 | \$ 17.10 | $10^{\prime \prime} \times 30$ " | \$251.00 | \$ 31.50 | $24^{\prime \prime} \times 30$ " | \$354.00 | \$ 59.40 |
| $4 " \times 36$ " | \$102.00 | \$ 18.36 | $10^{\prime \prime} \times 36$ " | \$265.00 | \$ 29.70 | $24^{\prime \prime} \times 36$ " | \$388.00 | \$ 71.28 |
| $4 " \times 48^{\prime \prime}$ | \$134.00 | \$ 24.48 | $10^{\prime \prime} \times 48$ " | \$295.00 | \$ 39.60 | $24^{\prime \prime} \times 48$ " | \$459.00 | \$ 95.04 |
| $4 " \times 60$ " | \$154.00 | \$ 30.60 | $10^{\prime \prime} \times 60$ " | \$324.00 | \$ 49.50 | $24^{\prime \prime} \times 60^{\prime \prime}$ | \$530.00 | \$118.80 |
| $4^{\prime \prime} \times 72^{\prime \prime}$ | \$185.00 | \$ 30.24 | $10^{\prime \prime} \times 72$ " | \$354.00 | \$ 59.40 | $24^{\prime \prime} \times 72$ " | \$601.00 | \$142.56 |
| $4^{\prime \prime} \times 84^{\prime \prime}$ | \$205.00 | \$ 27.72 | $10^{\prime \prime} \times 84$ " | \$382.00 | \$ 69.30 | $24^{\prime \prime} \times 84$ " | \$670.00 | \$166.32 |
| $4 " \times 96$ | \$226.00 | \$ 31.68 | $10^{\prime \prime} \times 96$ | \$412.00 | \$ 79.20 | 24 " $\times 96$ " | \$741.00 | \$190.08 |
| $5^{\prime \prime} \times 24$ " | \$ 90.00 | \$ 17.10 | $12^{\prime \prime} \times 24$ " | \$249.00 | \$ 30.24 | $30^{\prime \prime} \times 30$ " | \$408.00 | \$ 74.25 |
| $5^{\prime \prime} \times 30$ " | \$101.00 | \$ 19.13 | $12^{\prime \prime} \times 30$ " | \$265.00 | \$ 29.70 | $30 " \times 36$ " | \$441.00 | \$ 89.10 |
| $5 " \times 36$ " | \$113.00 | \$ 22.95 | $12^{\prime \prime} \times 36$ " | \$285.00 | \$ 35.64 | $30 " \times 48$ " | \$530.00 | \$118.80 |
| $5^{\prime \prime} \times 48^{\prime \prime}$ | \$148.00 | \$ 30.60 | $12^{\prime \prime} \times 48$ " | \$318.00 | \$ 47.52 | $30 " \times 60$ " | \$618.00 | \$148.50 |
| $5^{\prime \prime} \times 60$ " | \$170.00 | \$ 31.50 | $12^{\prime \prime} \times 60$ " | \$354.00 | \$ 59.40 | $30 " \times 72$ " | \$706.00 | \$178.20 |
| $5 " \times 72$ " | \$205.00 | \$ 29.70 | 12 " $\times 72$ " | \$389.00 | \$ 71.28 | $30 " \times 84$ " | \$794.00 | \$207.90 |
| 5" $\times 84$ " | \$229.00 | \$ 34.65 | $12^{\prime \prime} \times 84$ " | \$425.00 | \$ 83.16 | 30 " $\times 96$ " | \$883.00 | \$237.60 |
| $5 " \times 96$ | 1.00 | \$ 39.6 | $12^{\prime \prime} \times 9{ }^{\prime \prime}$ | \$460.00 | \$ 95.0 |  |  |  |

## POST AND MULTI-PANEL PRICING MATRIX

Posts are 8' long with full length reveal (aligns partially on panel with remainder below panel as filler) and hardware.

| CATALOG NUMBER | DESCRIPTION | PRICE |
| :--- | :--- | :--- |
| EO-P-S2 | (2) $2 "$ Square | $\$ 323.00$ |
| EO-P-R3 | (2) $31 / 4 "$ Rectangular | $\$ 364.00$ |
| EO-P-RA3 | (2) $31 / 4 "$ Radius | $\$ 364.00$ |
| EO-P-RR3 | (2) $31 / 4 "$ Rectangular with Radius Edges | $\$ 364.00$ |
| EO-P-T3 | (2) $31 / 4 "$ Triangle | $\$ 364.00$ |
| EO-P-S3 | (2) $31 / 4 "$ Square | $\$ 414.00$ |
| EO-P-TR3 | (2) $31 / 4 "$ Triangle with Radius Edges | $\$ 364.00$ |
| EO-P-SR3 | (2) $31 / 4 "$ Square with Radius Edges | $\$ 414.00$ |

52 www.290signs.com • 800.777.4310 • October 1, 2007

# Exterior Signs：Dimensional Letters（Net Pricing） 

## DIMENSIONAL LETTERS

For pricing，contact Customer Service at 800．777．4310．

## Services

DESIGN<br>WAYFINDING<br>INSTALLATION<br>MAINTENANCE

LEASING


## Services

## DESIGN

2/90's design team works closely with the client to ensure that the system's design compliments building architecture, desired branding and other design elements.

## WAYFINDING

Many factors must be considered when planning a signage investment, such as including wayfinding, image, cost, code compliance, and long-term maintenance. A wayfinding and planning program from 2/90 assists the client with room numbering, traffic flow, message schedule, ADA compliance and long-term maintenance. Wayfinding services are utilized in a variety of project applications and sizes ranging from small offices to large multi-building hospitals, universities and corporations.

## INSTALLATION

2/90 installation service ensures an attractive return on investment. This single-source approach to design and installation ensures that client needs become reality. $2 / 90$ provides both interior and exterior installation, and other related services.

## MAINTENANCE

On-going change is certain to occur within any facility's signage program from the moment installation is complete. People come and go, departments restructure and relocate...companies expand and contract. 2/90 offers a variety of SignCare maintenance programs structured to meet clients' unique needs. We handle everything from performing periodic walk-through inspections to ensure that signs are intact as originally installed, to preparing punch-lists of insert message changes necessary to keeping wayfinding current and orderly.

## LEASING

Leasing is an affordable alternative for funding signage projects. $2 / 90$ offers competitive rates with a variety of financing options. Other benefits include:

- Preserves capital funds.
- Tends to a greater range of facility needs without being restricted to a specific budget.
- Causes no interruption to bank lines of credit.
- Enables possible accelerated tax write-offs for depreciation.


## Spec Data

ARTWORK REQUIREMENTS
COLORS - INSERTS AND COPY DIGITAL PRINTING - LARGE FORMAT

## TYPESTYLES - COMPATIBLE WITH MS WORD

TYPESTYLES - ALL STANDARD


## Spec Data: Customer-Supplied Artwork

## CUSTOMER SUPPLIED ARTWORK

The following guidelines identify the artwork formats required by $2 / 90$. All artwork must be approved by Customer prior to manufacturing.

## Hardcopy Format

Laser Print

- Printout should be as large as possible and printed on an $81 / 2^{\prime \prime} \times 11^{\prime \prime}$ sheet of paper.
- Printed at 600 dpi or greater to avoid jagged lines in the image.
- Printed in black and white only.

Photostat

- High resolution black and white artwork printed on photo paper.


## Note:

2/90 must convert laser prints into electronic files by scanning and cleaning the line segments. Graphic art fees apply.

- Artwork should be supplied in either 3.5" Floppy Disk, Zip Disk, CD-ROM or by E-mail.
- Files must be in IBM-PC format. (Macintosh users must convert their files to a PC format on a PC disk)
- Can accept any of the following types of files:
- .eps
- .ai (Adobe Illustrator)
- .cmx (Corel Draw)
- .plt (Gerber Graphix Advantage)
- .gad (Gerber Art Definition)
- Any font contained in these files must be converted to line segments or graphics prior to being saved.


## Note:

A bitmapped image (.tif, .bmp and .jpeg files) is composed of dots or pixels arranged in rows. A bitmap file contains only a "picture" of an image and generally has a low resolution. Since bitmapped images are not prepared as object-oriented images with clean line segments or curves, resizing adversely affects its resolution.

In order for a bitmap image to be used with any $2 / 90$ graphic option, the file must be converted into an object-oriented image (see file types listed above). Please be aware that you can save a bitmap image as one of these acceptable file formats, but they are not true object-oriented images. Graphic art fees will be applied for these modifications.

## Sending Copy Electronically

The preferred format for receiving copy is electronically in a Microsoft Excel spreadsheet emailed directly to your Customer Service Representative Copy should appear in individual cells, exactly as it will appear on the signage. EXAMPLE: If the name "Mary Smith" is required, it must be typed in one cell as "Mary Smith", not as "Smith, Mary" or with "Mary" and "Smith" typed in two different cells. Customer Service will check copy to make sure it does not exceed the insert capacity.

Contact Customer Service at 800.777 .4310 with copy capacity questions or refer to the $2 / 90$ Copy Capacity Chart for exact copy capacity for each insert length.

## Spec Data：Standard Sign Colors

## STANDARD SIGN COLORS

Prism Collection
201 Dark Neutral
202 Light Neutral
203 Cool Grey
204 Black
205 Medium Grey
206 Tan
207 Chocolate Brown
208 Soft White
209 Cement
210 Light Grey
211 Ash
212 Taupe Grey
213 Sand
214 Antique White
215 Yellow
216 Harvest Gold
217 Pumpkin
218 Butterscotch
219 Mustard
220 Buckskin
221 Linen
222 Beige
223 Putty
225 Orange
226 Firecracker
227 Paprika
228 Earth
229 Peach Cream
230 Latte

231 Adobe
235 Red
236 Cardinal Red
237 Burgandy
238 Bordeaux
239 Holly Berry
240 Dusty Rose
241 Cashmere Pink
242 Salmon
243 Cayenne
244 Champagne
245 Regal Blue
246 Aster Purple
247 Blue Iris
248 Grape
249 Wineberry
250 Mauve Orchid
251 Sheer Lilac
252 Periwinkle
253 Purple Heather
254 Powder Blue
255 Classic Blue
256 Sapphire Blue
257 Bright Blue
258 Navy Blue
259 French Blue
260 Denim
261 Fog Blue
262 Quarry Blue
${ }^{1}$ Not available as End Cap finishes．
${ }^{2}$ The Micas are not available for Subsurface Inserts．
＊Upcharge applies．For pricing contact Customer Service at 800．777．4310．

263 Steel Blue
264 Glacier
265 Sea Green
266 Turquoise
267 Mallard Green
268 Seaport
269 Dusty Turquoise
270 Harbor Blue
271 Sea Mist
272 Slate
273 Deep Lake
274 Silver Dust
275 Green
276 Forrest Green
277 Ivy
278 Evergreen
279 Lichen
280 Sage Green
281 Eucalyptus
282 Alfalfa
283 Silver Sage
284 Moonbeam
The Metallist Collection
101 Anodized Satin
102 Anodized Gold ${ }^{1}$
103 Anodized Black ${ }^{1}$
104 Anodized Natural ${ }^{1}$
105 Anodized Bronze ${ }^{1}$
106 Brushed Copper ${ }^{1}$

The Mica Collection ${ }^{2}$
150 Silver
151 Taupe
152 Nickel
153 Gun Metal
154 Pewter
155 Sage
156 Bronze
157 Lead
158 Graphite
159 Olive
160 Gold

The Timbers Collection
301 Light Oak
302 Medium Oak
303 Mahogany
304 Walnut
305 Clear Maple $^{1}$
307 Atlantic Kraftwood ${ }^{1}$
308 Natural Pear ${ }^{1}$
309 Select Cherry ${ }^{1}$

The Foundry Collection＊
606 Cast Copper
654 Cast Pewter
656 Cast Bronze
661 Cast Iron

Initial Custom Color Match Fee is $\$ 75$ Net．On Orders under $\$ 1,000$ Net，a $\$ 75$ Net Color Match Fee applies per color，per order． For Custom Color pricing contact Customer Service at 800．777．4310．

## STANDARD COPY COLORS

Non－Metallic

| 204 | Black | 233 Pearl Grey |
| :--- | :--- | :--- |
| 207 Chocolate Brown | 234 Dark Grey | 285 Duranodic |
| 208 White | 235 Red | 286 Sandstone |
| 210 | Light Grey | 236 Cardinal Red |
| 215 Yellow | 237 Burgandy | 287 Imitation Gold |
| 220 Buckskin | 256 Sapphire Blue | 289 Royal Lavender |
| 222 Beige | 257 Bright Blue | 290 Purple |
| 224 | Eggshell | 258 Navy Blue |
| 225 Orange | 275 Green | 291 Wedgewood Blue |
| 232 Oyster | 276 Forrest Green | 292 Teal |
|  |  | 293 Bermuda Blue |
|  | 294 Winter White |  |

233 Pearl Grey
234 Dark Grey
235 Red
236 Cardinal Red
237 Burgandy
256 Sapphire Blue
258 Navy Blue
275 Green
276 Forrest Green

## Metallic

150 Silver
180 Gold Dust
181 Light Rose
182 Ruby
183 Shale
184 Charcoal
185 Pine Green
186 Avocado

Standard vinyl finish is gloss．To specify matte copy，change copy color number from 200 to 700 ．Example： 215 Yellow becomes 715 Yellow Matte．

Spec Data: Large Format Digital Printing

LARGE FORMAT DIGITAL PRINTING

## Spec Data: MS Word Compatible Typestyles

This is a list of Microsoft Word True Type fonts used by 2/90 for Laser-Print Production. 2/90 uses standard Microsoft Word software, formats and templates in production to assure that your future in-house laser-print reproductions will be consistent in appearance.

Arial
AaBbCcDdEeFfGgHhIiJjKkL11234567890
Arial Black
AaBbCcDdEeFfGgHhliJj1234567890
Arial Narrow
AaBbCcDdEeFfGgHhlijjKkLIMmNn1234567890
Century Gothic
AaBbCcDdEeFfGgHhliJjKkLI1234567890
Comic Sans MS
AaBbCcDdEeFfGgHhIiJjKkLI1234567890

Courier New
AaBbCcDdEeFfGgHhIiJjKk1234567890
Eras Medium ITC
AaBbCcDdEeFfGgHhliJjKkLII 234567890
Franklin Gothic
AaBbCcDdEeFfGgHhlijjKkLIMm1234567890
Freestyle Script
AaBbCo DdEeFfGgHthliJjkRLCMmNn1234567890
Garamond
AaBbCcDdEeFfGgHhIijjKkLlMm1234567890

Georgia
AaBbCcDdEeFfGgHhIiJjKkLl1234567890
Impact
AaBbCcDdEeffighhliJjKkLIMmNn1234567890
Lucida Console
AaBbCcDdEeFfGghhiiJjKk1234567890
Lucida Sans Typewriter
AaBbCcDdEeFfGgHhIiJjKk1234567890
Palatino Linotype
AaBbCcDdEeFfGgHhIijjKkLlM1234567890
Tahoma
AaBbCcDdEeFfGgHhIiJjKkLIMm1234567890
Times New Roman
AaBbCcDdEeFfGgHhIIJjKkLlMm1234567890
Trebuchet MS
AaBbCcDdEeFfGgHhliJjKkLlMm1234567890
Rockwell
AaBbCcDdEeFfGgHhIijjKkLll234567890
Verdana
AaBbCcDdEeFfGgHhIiJjKk1234567890

Microsoft Word templates are available for download at www.290signs.com. For additional Microsoft Word True Type fonts, contact Customer Service at 800.777.4310.

## Spec Data: Standard Typestyles

This is an abbreviated list of the typestyles available from 2/90. ADA fonts are designated with either one or two asterisks. Those with two asterisks comply with ANSI A.117.1 standards for enhanced readability of tactile signage elements. Use typestyle abbreviations in parentheses when placing an order. For additional fonts not on this list, contact Customer Service at 800.777.4310.

Albertus (ALC)
AaBbCcDdEeFfGgHhlijjKkLIMm 1234567890

Americana Bold (ABC)
AaBbCcDdEeFfGgHhl234567890
Anglaise Fine Point (AFP)

*Antique Olive Nord (AON)
AcaBbCcDdEeFF1234567890
*Avant Extra Bold (AXB)
AaBbCcDdEeFfGgHhliJjKkLII234567890
**Avant Garde (AGM)
AaBbCcDdEeFfGgHhliJjKkLIMml234567890
*Bembo ${ }^{\text {TMI }}$ (BEC)
AaBbCcDdEeFfGgHhIIjJKkLl1234567890
Berling Italic (BIC)
AaBbCcDdEeFfGgHhIiJjKkLlMm 1234567890
Bodoni Bold (BBC)
AaBbCcDdEeFfGgHhIiJjKk1234567890

Breeze Script Connecting (BSC)
Aa BbCc.Dd El Ff Gg Hh/iJj KkLl 1234567890
Caslon Adbold (CAC)
$\mathrm{AaBbCcDdEeFfGgHhIiJjKkLIMm1234567890}$

Caslon Bold Condensed (CBO)
AaBbCcDdEeFfGgHhliJjKkLIMmNnOol234567890
Century Bold (CBC)
AaBbCcDdEeFfGgHhIIJjKkLIMm1234567890

## Charter Oak (COC)

AaBhGcDdEeFfGgHh/iJj1234567890
City Medium (CME)
AaBbCcDdEeFfGgHhIiJjKkLlMmNn1234567890

Clarendon Medium (CMC)
AaBbCcDdEeFfGgHhIiJjKk1234567890

Commercial Script Connected (CSC)

*Compacta Bold ${ }^{\oplus 2}$ (CBL)
AaBhCcIdEeffighhlidjKkLIMmNnDoPpOqRrSs1234587890

Engineering Standard (ESC)
ABCDEFGHIJKLMNOPQRSTUVWXYZI234567890
*ITC Eras Medium ${ }^{\circledR 2}$ (EMC)
AaBbCcDdEeFfGgHhliJjKkLIMm1234567890
*Eurostile Bold (EBC)
AaBbCcDdEeFfGgHhliJjKkLI1234567890
*Eurostile Bold Extended (EBE)
AaBbCcDdEeFf1234567890
**Folio Light (FLC)
AaBbCcDdEeFfGgHhliJjKkLIMmNn1234567890
*Franklin Gothic (FGC)

## AaBbCcDdEeFfGgHhliJjKkLII234567890

*Franklin Gothic Extra Condensed (FGE)
AaBbCcDdEeffGgHhlijjKkLIMmNnOOPpQqRrSsTt1234567890
ITC Friz Quadrata ${ }^{\circledR 2}$ (FQC)
AaBbCcDdEeFfGgHhlijjKkLII234567890
**Frutiger 55 (F55)
AaBbCcDdEeFfGgHhlijjKkLIMmNn1234567890

Full Block (FBC)

## ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

*Futura Medium (FMC)
AaBbCcDdEeffGgHhlijjKkLIMmNn1234567890
ITC Garamond Bold ${ }^{\otimes 2}$ (GBC)
AaBbCcDdEeFfGgHhIiJjKk1234567890
Garth Graphic ${ }^{\text {TM3 }}$ (GGC)
AaBbCcDdEeFfGgHhIi 1234567890
**Gill Sans ${ }^{\text {TM1 }}$ (GSC)
AaBbCcDdEeFfGgHhlijjKkLIMmNnOol234567890

## Spec Data：Standard Typestyles

Goudy Bold（GBO）
AaBbCcDdEeFfGgHhIijjKkLl 1234567890
Goudy Extra Bold（GEB）
AaBbCcDdEeFfGgHhIiJjKkLl1234567890
＊Helvetica Bold（HBO）

## AaBbCcDdEeFfGgHhliJj1234567890

＊Helvetica Bold Condensed（HBC）
AaBbCcDdEeFfggHhlijjKkLIMmNnOoPpOqRrSsttuu1234567890
＊Helvetica Medium（HMC）
AaBbCcDdEeFfGgHhliJjKkLI1234567890
＊＊Helvetica Regular（HRC）
AaBbCcDdEeFfGgHhliJjKkLIMm1234567890

Highway Gothic B（HGC）
AaBbCcDdEeffGghhlijjkkLIMmNnOoPpOqRrSsitUuvwWw 1234567890
ITC Isbell Bold ${ }^{\oplus 2}$（IBC）
AaBbCcDdEeFfGgHhIijj1234567890
Jenson Medium（JMC）
AaBbCcDdEeFfGgHhIiJjKkLl1234567890
Kestral Connected（KCC）
MaßblcDdE゚e FfGgHthIiGjKKk1234567890
Koloss（KOC）
AaBbCcDAFeFfGgHInlii234567890
Lectura Bold（LBC）
AaBbCcDdEeFfGgHhIiJjKkLl1234567890
Marker（MAC）
AaBbCcDdEeffGgHhliJjKkLIMmNn 1234567890
Melior Semi Bold（MSB）
AaBbCcDdEeFfGgHhIijjKkLl1234567890
＊Monument Block（MBC）
ABCDEFCHIJKLMNOPORSTUVWXYZ234567890

Narrow Full Block（NFB）
ABCDEFGHIJKLMNOPQRSTUVWXYZ234567890

Optima Regular（OPC）
AaBbCcDdEeFfGgHhlijjKkLIMmNn1234567890
＊Optima Semi Bold（OSB）
AaBbCcDdEeFfGgHhlijjKkLI1234567890
Palatino（PAC）
AaBbCcDdEeFfGgHhIijjKkLlMm 1234567890
Palatino Italic（PAI）
AaBbCcDdEeFfGgHhiJjJKkLlMmNnOo1234567890
Radiant Bold Condensed（RBC）
AaBbCcIdEeFffghhliJjKkLIMmNnOoppOqRrSsItUuVvWwl234567890

Rockwell Bold ${ }^{\text {TMI }}$（RBO）
AaBbCcDdEeFfGgHhIiJjKkL11234567890
Rockwell Medium ${ }^{\text {TMI }}$（RMC）
AaBbCcDdEeFfGgHhIiJjKkLl 1234567890
Sabon Bold（SBC）
AaBbCcDdEeFfGgHhIIJjKkLli234567890
＊Standard Extended Medium（SEM）
AaBbCcDdEeFfGgHhliJjKk1234567890
Stencil Gothic（SGC）
ABCDEFGHIJKL＿MNOPORSTUVWXYZ1234567890
Times Bold（TBC）
AaBbCcDdEeFfGgHhIIJjKkLI1234567890
Time New Roman（TNR）
AaBbCcDdEeFfGgHhIIJjKkLlMm1234567890
＊Transport Heavy（THC）
AaBbCcDdEeFfGgHhliJjKkLl1234567890
Univers 57 （UN5）
AaBbCcDdEeFfGgHhliJjKkLIMmNnOoPp1234567890
＊Univers 65 （UNC）
AaBbCcDdEeFfGgHhliJjKkLIMm1234567890
＊Univers 67 （UN6）
AaBbCcDdEeFfGgHhliJjKkLIMmNnOoPp1234567890
＊V．A．G．（VAG）
AaBbCcDdEeFfGgHhliJjKkLIMm 1234567890
Venus（VEC）
AaBbCcDdEeFfGg1234567890
${ }^{1}$ Typestyle is Trademarked by Monotype Corporation
${ }^{2}$ Typestyle is Trademarked by International Typeface Corporation
${ }^{3}$ Garth Graphic is a Trademark of Compugraphic Corporation

## Spec Data: Terms of Sale

## PRICES

All prices are F.O.B. Origin (customer pays freight) subject to change without notice. Interior prices are List. Exterior prices are Net. Applicable sales tax, crating, shipping and installation charges are additional. Minimum order is $\$ 100.00$ Net, except for credit card orders. Minimum credit card order is $\$ 25.00$ Net.

## PAYMENT TERMS

Approved credit accounts receive Net 30 Days. For first time orders and others, $50 \%$ deposit is required with Purchase Order, with balance C.O.D. A service charge of $11 / 2 \%$ per month is added to past due accounts. 2/90 also accepts Visa, MasterCard, and American Express.

## SHIPPING

All shipments are F.O.B. Origin (customer pays freight) and are made in accordance with customer instructions. If customer instructions are not given, $2 / 90$ will ship best method. $2 / 90$ is not responsible for shipping delays beyond our control.

## LEAD TIMES

All lead times commence at point of entry of a fully clarified order. Coupon orders ship with expedited lead times. Contact Customer Service at 800.777.4310 for lead times.

## CLAIMS

All shipments are F.O.B. Origin (customer pays freight). Claims for damage (concealed or otherwise,) must be reported to 2/90 within five days from receipt of merchandise. Do not completely unpack damaged merchandise and keep all packaging materials until carrier makes its official inspection.

## RETURNS

Requests to return merchandise are evaluated on a case-by-case basis. Authorized returns require a Return Material Authorization (RMA) obtainable through 2/90 Customer Service. Returns may be subject to a $25 \%$ restocking fee. Merchandise of a customized nature deemed to be unusable by $2 / 90$ may not be returned for credit or exchange (i.e. signs with copy, custom paint, etc.).

## CANCELLATIONS

Cancellations are subject to factory authorization and a $25 \%$ restocking fee.

## COLOR

2/90 employs state-of-the-art color-matching techniques and guarantees color match and consistency within industry standards. Initial Custom Color Match Fee is $\$ 75.00$ Net per color. On Orders under $\$ 1,000.00$ Net, a $\$ 75.00$ Net Color Match Set-up Fee applies per color, per order. Contact Customer Service for Custom Color pricing.

## STORAGE

If delivery cannot be accepted upon completion date, $2 / 90$ will store the merchandise and invoice customer for product. Storage fees may apply.

## SHORTAGES

All claims for shortages must be made in writing to $2 / 90$ within 20 working days of receipt of order. No claims will be allowed thereafter.

## VERBAL ORDERS

Verbal orders are not accepted.

## WARRANTY

All product is warranted against defective workmanship and material for a period of one year from date of shipment. 2/90 is not responsible for damage to product resulting from misuse, neglect or circumstances beyond our control. The following is made in lieu of all warranties, expressed or implied: 2/90's only obligation shall be to furnish or repair (at manufacturer's option) such parts proven to be defective. This warranty does not include labor, installation, or other costs incurred in connection with furnishing replacement parts under warranty. 2/90 shall not be liable for any injury, loss or damage, direct or consequential, arising out of the use or inability to use the product. BEFORE USING, USER SHALL DETERMINE THE SUITABILITY OF THE PRODUCT FOR INTENDED USE AND THE USER ASSUMES ALL RISK AND LIABILITY WHATSOEVER IN CONNECTION THEREWITH.

## ERRORS AND OMISSIONS

Prices and products are subject to change at any time without notice. 2/90 is not responsible for printing or typographical errors and miscalculations.

## APPLICABLE LAW

This selling policy and all shipments made hereunder shall be governed by the law of the State of Michigan.


[^0]:    ${ }^{1}$ Specify Round Corner, Angleback, Square Corner or Bullnose trim style.

[^1]:    24 www.290signs.com • 800.777.4310 • October 1, 2007

[^2]:    - Applied Tactile price does not include Braille. Braille strips are available at $\$ 2.27$ per character.
    - Prespaced Copy is limited to 2/90's Standard Vinyl Copy Colors on page 59.

